



*The Metropolitan Water District of Southern California*

# NEWS RELEASE

*P. O. Box 54153, Los Angeles, California 90054-0153 • (213) 217-6485 • [www.mwdh2o.com](http://www.mwdh2o.com)*

Contacts: Lynn Lipinski, (213) 217-6603; (213) 324-6430, mobile  
Bob Muir, (213) 217-6930; (213) 324-5213, mobile

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**MONEY-SAVING REBATE PROGRAMS RELAUNCH  
JUNE 1 FOR SOUTHLAND RESIDENTS, BUSINESSES**

**High-efficiency clothes washers, rotating sprinkler nozzles, smart sprinkler  
controllers among the water-saving devices with financial incentives**

With summer approaching, the Metropolitan Water District of Southern California is making it easier to install water-saving devices such as high-efficiency clothes washers, rotating sprinkler nozzles and smart sprinkler controllers.

On June 1 at 10 a.m., Metropolitan relaunches its conservation rebate program for consumers and businesses, providing money-saving rebates ranging from \$3 for a rotating sprinkler nozzle to \$1,750 for a pH cooling tower controller. A total of 13 different devices are eligible for rebates.

Residents purchasing qualifying high-efficiency clothes washers with a water factor of 4.0 or less may be eligible to receive the SoCal WaterSmart rebate of \$135 or greater, as well as a \$100 rebate through California's Cash For Appliances program.

"The dry, hot months of summer mean higher water use," said Metropolitan General Manager Jeffrey Kightlinger. "Before the hot weather begins, we encourage everyone to consider purchasing and installing water-saving devices inside and outside."

Metropolitan and its member public agencies have offered regional rebate programs for commercial, industrial and institutional water customers since 2000 and for residential customers since 2008. Rebate program participants account for billions of gallons of water saved each year, over the lifetime of the devices installed.

Residents interested in participating should log on to [www.bewaterwise.com](http://www.bewaterwise.com) to submit an online application. Reservations and hard copy applications are not required for the residential program. Commercial water customers are required to make a reservation in advance of purchase. Reservations can be made online at [www.bewaterwise.com](http://www.bewaterwise.com).

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Water conservation continues to be an important water management tool for Southern California, following years of low rainfall and pumping restrictions in the Sacramento-San Joaquin Delta.

“In total, due to the restrictions, we’ve lost enough water to sustain cities the size of Anaheim or Santa Ana for several years. To make up for the loss in the short-term, we have drawn on the region’s water reserves, and are continuing to ask for increased conservation,” Kightlinger said.

Some rebate amounts have changed, and there have been important changes to program terms and conditions, so those interested in participating are asked to review the details at [www.bewaterwise.com](http://www.bewaterwise.com).

Funding is limited, and submitting an application is not a guarantee that customers will receive a rebate. Rebates are made available on a first-come, first-served basis. Rebate amounts may change without notice. The program will run from June 1, 2010, to April 30, 2011, or until funds are exhausted, whichever comes first.

More water-saving tips and information about the state’s water supply problem are available at [www.bewaterwise.com](http://www.bewaterwise.com).

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*The Metropolitan Water District of Southern California is a cooperative of 26 cities and water agencies serving 19 million people in six counties. The district imports water from the Colorado River and Northern California to supplement local supplies, and helps its members to develop increased water conservation, recycling, storage and other resource-management programs.*