

WEST BASIN MUNICIPAL WATER DISTRICT

OCTOBER 2, 2001 – Joint Communications  
McDonald, Kwan

**OCTOBER 22, 2001 – Board Meeting**

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Approved by: Darryl G. Miller

INFORMATION CALENDAR

WEST BASIN INFORMATIONAL VIDEO PRODUCTION

SUMMARY:

As directed by the West Basin Board, staff has put together a "Request For Proposals" (RFP) to submit bids from production companies to update the District's "Drought-Proof 2000" video. In essence, these production companies will be asked to supply a bid to perform a simple revision of the existing video from a "drought-proofing" concept to a conservation and water recycling savings format. This will include creating new visual titles and graphics and recording a new narration track.

In April, staff requested from Galanty and Company some estimated costs of production. (Note that Galanty and Company is the producer of the "Drought-Proof 2000" video.) The estimated cost of this type of production is approximately \$21,000.

Staff has estimated a production schedule that follows the following timeline:

November, 2001 – Board Approval of Video Contractor

November, 2001 – Enter into Contract

December 3 through December 14, 2001 – Script Creation and Approval

December, 2001 - Shoot New Footage

December, 2001 to January, 2002 – Editing

January 15, 2002 – Screen Raw Footage

January 31, 2001 – Delivery of Video and Creation of Copies for District Use

FISCAL IMPACTS:

This is a budgeted item in the West Basin FY 2001-02.

ENVIRONMENTAL COMPLIANCE:

Not applicable.

COMMITTEE STATUS:

This item was reviewed by the Joint Communications Committee on October 2, 2001 and agendized to the October 22, 2001 Board meeting as information.

RECOMMENDED MOTION:

None.

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