

**WEST BASIN MUNICIPAL WATER DISTRICT**

**OCTOBER 2, 2001 – Joint Communications**

Hawkins, Treviño

McDonald, Kwan

**OCTOBER 22, 2001 – Board Meeting**

Prepared by: Charlene Mora

Submitted by: Charlene Mora

Approved by: Darryl G. Miller

**ACTION CALENDAR**

**SOUTH BAY LATINO CHAMBER OF COMMERCE**

**SUMMARY:**

Director Dear requested that the Board consider membership in the South Bay Latino Chamber of Commerce, membership fee would cost \$200 annually.

In 1999, staff identified the Chamber of Commerce's in the District's service area. The study examined chambers of commerce within the 17 service area cities. The study included what activities the organizations were involved in and how these activities compared to West Basin's goals and objectives. Staff inquired whether each chamber had the following committees: economic development committee, community outreach committee, and government affairs/legislative affairs committee. Based on the study staff recommended joining the following five chambers, for which the Board approved memberships: South Bay Association of Chambers of Commerce (SBACC), Carson Chamber of Commerce, El Segundo Chamber of Commerce, Inglewood Chamber of Commerce, and Los Angeles Chamber of Commerce. Staff arrived at that recommendation after attending chamber meetings and looking at the District's existing and proposed future projects.

The South Bay Latino Chamber of Commerce activities include: networking opportunities to members with fellow businesses, attend new business open houses, attend or host seminars given by corporate American in areas that will benefit the chamber's businesses, and host local, state, and federal elected official to address chamber members' concerns. The Chambers Mission Statement is: "To promote, advocate, inspire, and inform the populace of the rich Latino Culture and businesses in the South Bay.

**FISCAL IMPACTS:**

Sufficient funds are available in the FY 2001-02 membership budget.

**ENVIRONMENTAL COMPLIANCE:**

None.

**COMMITTEE STATUS:**

This item was reviewed by the Joint Communications Committee on October 2, 2001 and was recommended for approval at the October 22, 2001 Board meeting, as long as it meets the District's criteria for membership.

WBMWD Board Memorandum  
October 22, 2001 Page 2

RECOMMENDED MOTION:

That the Board considers membership in the South Bay Latino Chamber of Commerce at an annual fee of \$200.

LIST OF EXHIBITS:

Exhibit "A" – Letter of Introduction from SBLCC

I:\direct\wbmwd\01oct011