

WEST BASIN MUNICIPAL WATER DISTRICT

AUGUST 14, 2003 - Jt. Communications
McDonald, Kwan

AUGUST 25, 2003 - Board Meeting

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INFORMATION CALENDAR

WATER HARVEST UPDATE

SUMMARY:

West Basin will host the Fifth Annual Water Harvest at the El Segundo Facility on October 25, 2003. This year's event will focus on water education and awareness. In an effort to provide a new educational component to the event, staff is coordinating with various environmental groups to provide a working watershed model to be displayed at the event. In addition, the following highlights the coordination efforts for Water Harvest 2003.

Community Booths

Seven organizations have confirmed their participation in hosting outreach booths. The following is a list of participants:

- City of El Segundo;
- El Segundo Fire (CARE);
- El Segundo Police (DARE);
- United Water;
- Park Water;
- City of Huntington Park; and
- L.A. County Vector Control Department.

Pumpkins

The pumpkin seeds have been planted and Bob Troy has been maintaining the various patches.

Promotion

Staff has completed initial drafts of the promotional flyer and poster, which will be used to publicize Water Harvest in the community.

Activities

Water Harvest 2003 will feature the ever-popular activities of previous years. The following activities are confirmed for this year's event: pumpkin pie eating contest (kids and adults), seed spitting contest (kids and adults), Halloween costume contest (kids only), guessing the weight of the GIANT pumpkin (kids only), and how many pumpkin seeds in the jar? (kids only).

FISCAL IMPACTS:

Funding for the Water Harvest has been included in the fiscal year 2003-04 West Basin budget.

ENVIRONMENTAL COMPLIANCE:

Not applicable.

COMMITTEE STATUS:

This item was reviewed by the Joint Communication Committee on August 14, 2003 and agendaized to the August 25, 2003 West Basin Board meeting as information for discussion.

RECOMMENDED MOTION:

This item is for information only.

LIST OF EXHIBITS:

None.

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