

WEST BASIN MUNICIPAL WATER DISTRICT

NOVEMBER 9, 2006 – Communications

Little, No Quorum

NOVEMBER 27, 2006 – Board Meeting

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Approved by: Rich Nagel

INFORMATION CALENDAR

SOLAR CUP 2007

SUMMARY:

Staff, in partnership with Metropolitan Water District (MWD), will be promoting Solar Cup 2007 to public and private high schools in the District's service area this spring. The goal of this year's effort will be the nurturing of and recruitment of one District sponsored team for Solar Cup 2008.

This popular event is celebrating its 5th year as an educational project targeted at high school students. The program encourages students to appreciate and understand water conservation issues, natural resource management concepts, and alternative energy sources. The lead event sponsor is MWD, which seeks collaborative support from their member water agencies to recruit and sponsor an interested school team with \$3,000 in boat building funding.

West Basin sponsored Leuzinger High School this year, but they were unable to complete the project. Leuzinger High School purchased some kits to assemble the solar powered boat with the funds \$3,000 that West Basin provided. At this time, staff is working with the school administration to return the remaining funds and the kits that were purchased to West Basin.

The deadline to identify a school team for 2007 was October 27, 2006. Because this year's team was recruited after the official closing date and resulted in logistical challenges, the Communication Committee recommended a strategic approach in recruiting a Solar Cup 2008 team. During winter and spring 2007, staff will collaborate with MWD in promoting the program to all high schools in the District's service area, identify potential candidate schools, create incentives for school representatives to attend the Solar Cup 2007 in May, and recruit the team within the parameters of the Solar Cup 2008 project schedule and timeframe.

FISCAL IMPACTS:

Funds will be budgeted in the Fiscal Year 2007-08 for this

ENVIRONMENTAL COMPLIANCE:

Not applicable.

COMMITTEE STATUS:

This item was discussed at the Communications Committee on November 9, 2006.

RECOMMENDED MOTION:

This item is for information only.

LIST OF EXHIBITS:

Not applicable.