

WEST BASIN MUNICIPAL WATER DISTRICT

DECEMBER 5, 2006 - Communications

Little, Fernandez

DECEMBER 21, 2006 – Sp. Board Meeting

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Approved by: Rich Nagel

INFORMATION CALENDAR

EDUCATION OUTREACH TO PRIVATE SCHOOLS

SUMMARY:

At the November 27 Board meeting, the Board approved a motion directing staff to promote and conduct the Planet Protector Water Explorations programs to all private schools within its service area.

There have been 79 private schools identified using the Western Association of Schools and Colleges accreditation directory. A mailing list database (Exhibit A) has been compiled and an introductory letter addressed to each school principal has been drafted. This letter will be accompanied with program promotional materials for teacher distribution. This promotional mailing will take place the week of December 11, 2006.

All teachers requesting field trips will be accommodated through the expansion of available program dates from January 2007 through June 2007.

FISCAL IMPACTS:

Funds for private school outreach are included in Fiscal Year 2006-07 Public and Governmental Affairs budget.

ENVIRONMENTAL COMPLIANCE:

Not applicable.

COMMITTEE STATUS:

This item was reviewed by the Communications Committee on December 5, 2006 and agendaed to the December 21, 2006 Special Board meeting as information for discussion.

RECOMMENDED MOTION:

This item is for information only.

LIST OF EXHIBITS:

Exhibit "A" – Private School Database