

MINUTES OF A SPECIAL MEETING OF THE BOARD OF DIRECTORS  
**WEST BASIN MUNICIPAL WATER DISTRICT**  
May 4, 2007

A special meeting of the Board of Directors of West Basin Municipal Water District was held on Friday, May 4, 2007 at 11:00 a.m. at 17140 South Avalon Boulevard, Carson, California.

President Dear called the meeting to order at 12:15 p.m. and presided thereover.

1. **DETERMINATION OF QUORUM.** The following Directors were present: Dear, Little, Smith, and Gray; Director Kwan was excused. Also present was General Manager Nagel and District Counsel O'Neill.

**PLEDGE OF ALLEGIANCE.** Director Smith led the Pledge.

2. **PUBLIC COMMENT AND PRESENTATIONS.** (Members of the public are invited to present comments to the board on matters within the District's jurisdiction but not on the agenda. The public may present comments on agenda items when the matter is called.) None.

**LEGISLATIVE UPDATE**

3. **JOHN O'MALLEY – SACRAMENTO GOVERNMENTAL SERVICES CONSULTANT**

Mr. O'Malley briefed the Board on legislative activities in Sacramento; no formal action was taken.

The Board requested that Mr. O'Malley provide a list of past and future legislator fundraisers.

**ACTION:** Upon a motion duly made by Director Dear and seconded by Director Gray, the Board approved making the Legislative Update an Action Item.

**RECOMMENDATION:** That the Board approves:

1. The development of a policy for a "Legislator of the Year" Award;
2. Inviting Assembly Member Ted Lieu to the Solar Panel Dedication Event; and
3. Having a legislator introduce a Resolution to West Basin.

**ACTION:** Upon a motion duly made by Director Dear and seconded by Director Gray, the Board approved recommendations 1-3 as submitted by the Board.

**RECOMMENDATION:** That the Board takes a "support" position on Assembly Bill 885 – Metropolitan Water District.

**ACTION:** Upon a motion duly made by Director Little and seconded by Director Gray, the Board approved taking a "support" position on Assembly Bill 885.

President Dear recessed to Closed Session at 1:55 p.m. without objection.

**CLOSED SESSION**

4. **PURSUANT TO GOVERNMENT CODE SECTION 54956.9 (a) EXISTING LITIGATION – 1 ITEM - WEST BASIN vs CENTRAL BASIN; 54956.9 (b) and (c) POTENTIAL LITIGATION – 3 ITEMS; 54956.8 – PROPERTY NEGOTIATIONS – 2 ITEMS, 17140 S. AVALON BLVD., CARSON, CA AND 21029 E. WILMINGTON AVE., CARSON, CA 90745 – NEGOTIATING TEAM RICH NAGEL AND WEST BASIN BOARD OF DIRECTORS; AND 54957 – PERFORMANCE EVALUATION – GENERAL MANAGER.**

**President Dear reconvened the meeting at 2:34 p.m.**

District Counsel reported that the Board had met in Closed Session on one (1) Potential Litigation matter and that no formal action was taken; staff was given direction.

**ACTION ITEMS**

**5. PUBLICATIONS AND BRANDING RFP CONSULTANT INTERVIEWS**

The Board interviewed the firm Intaglio.

**President Dear recessed to Closed Session at 3:01 p.m. without objection.**

**President Dear reconvened the meeting at 3:30 p.m.**

District Special Counsel reported that the Board had met in Closed Session on one (1) Existing Litigation matter regarding West Basin vs Central Basin and that no formal action was taken; staff was given direction.

The Board continued interviews of the following firms:

Pasadena Advertising

Soo Hoo Design

Zeesman Communications

**RECOMMENDATION:** That the Board approves entering into a one-year contract with one of the firms to develop the District's branding and publications information.

**ACTION:** Upon a motion duly made by Director Little and seconded by Director Gray, the Board approved entering into a one-year contract with Pasadena Advertising in an amount not-to-exceed the Fiscal Year 2007-08 Budget for these services.

**6. WEBSITE DESIGN AND MAINTENANCE RFP CONSULTANT INTERVIEWS**

The Board conducted interviews of the following firms:

Focus Media

Immersiv Media

**RECOMMENDATION:** That the Board approves entering into a one-year contract with one of the firms for the District's website design, maintenance, and hosting.

**ACTION:** Upon a motion duly made by Director Little and seconded by Director Gray, the Board approved entering into a one-year contract with Focus Media in an amount not-to-exceed the Fiscal Year Budget for these services.

Director Kwan was excused at 5:15 p.m.

**7. DISTRICT CREDIT CARDS FOR DIRECTORS**

**RECOMMENDATION:** That the Board considers approving issuing credit cards for Directors.

**ACTION:** Upon a motion duly made by Director Dear to approve issuing credit cards for Directors with a credit limit of \$2,000 was seconded by Director Smith and approved by the following voice vote:

Smith	Aye
Gray	Aye
Kwan	Excused
Little	No
Dear	Aye

**8. DRAFT COMMUNICATIONS STRATEGIC PLAN – This item was referred to this Special meeting at the April 20, 2007 Legislative Workshop.**

**RECOMMENDATION:** That the Board considers approving the Draft Communications Strategic Plan as revised with the Board of Director's comments.

**ACTION:** Upon a motion duly made by Director Gray and seconded by Director Dear, the Board approved the Draft Communications Strategic Plan as revised by the following voice vote:

Smith	Aye
Gray	Aye
Kwan	Excused
Little	No
Dear	Aye

**6. OTHER/COMMENTS.** None.

**ADJOURNMENT.** There being no further business to come before the Board, President Dear adjourned the meeting at 6:15 p.m.

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President

ATTEST:

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Secretary

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