



STRATEGIC BUSINESS PLAN

Adopted: XX/XX/XX

EXECUTIVE SUMMARY

West Basin Municipal Water District is facing significant challenges in providing essential water services to the rapidly growing community. A variety of issues must be planned for and accommodated in order to maintain the effective delivery of these services, including rapid population growth, increasing environmental regulations, aging infrastructure, and rate pressures.

To further this end, West Basin embarked on the development of this Strategic Business Plan to reassess West Basin's mission, goals, and objectives to leverage the knowledge and commitment of the employees. The Strategic Business Plan was developed through a series of interviews with the Board of Directors, Management, key staff and interviews with key stakeholders. The plan was fine-tuned in an employee workshop and presented to the Board for final approval.

The Strategic Business Plan provides continuous direction for each year's planning, budgeting, implementation, evaluation and reporting. The Strategic Business Plan sets the overall policy direction and strategic priorities established by the Board. West Basin management develops the strategies, programs and activities necessary to effectively implement the Board's direction. The plan further assists in determining whether staff and financial resources need to be realigned to achieve strategic objectives.

The Strategic Business Plan provides a framework for aligning the priorities and actions of West Basin towards specific and measurable goals in pursuit of accomplishing the organization's mission of protecting water resources, further demonstrating a commitment to public accountability.

Mission Statement

The West Basin Mission Statement identifies the fundamental purpose of the organization:

"To provide a safe and reliable supply of high quality water to the communities we serve."