

**WEST BASIN MUNICIPAL WATER DISTRICT****JANUARY 17, 2008 – Water Resources**  
Smith (Chair), Little**JANUARY 28, 2008 – Board Meeting**

Prepared by: Gus Meza

Submitted by: Fernando Paludi

Approved by: Richard Nagel

**ACTION CALENDAR****WATER RUN-OFF CONFERENCE****SUMMARY:**

West Basin has been invited to participate in the development of the first Water Run-Off Conference to be held on March 5, 2008 at Pepperdine University in the City of Malibu. The conference will focus on water run-off issues affecting the entire Santa Monica Bay and provide panel discussions on developing solutions.

The Honorary Chair for the conference is Dorothy Green, Author and Founder of Heal the Bay, and the Opening Speaker is Supervisor Zev Yaroslavsky.

Although the conference will take place in the City of Malibu, public officials, residents, students and others from all the cities within West Basin's service area will be invited. Run-off is a major issue affecting all cities that are trying to comply with the Clean Water Act by reducing the amount of pollutants that enter the storm drain system.

West Basin has been participating in the conference planning meetings on behalf of our customer cities. Other cities/agencies involved in the planning include the Cities of Malibu, Santa Monica, and Los Angeles, L.A. County Public Works – Watershed Division, Las Virgenes Municipal Water District, Heal the Bay, the Resource Conservation District of the Santa Monica Mountains, and the Malibu Creek Watershed Council.

**Goal of the Conference**

The goal of the conference is to motivate the public to use the information and resources provided to make changes and improvements that will help to reduce run-off. The conference will offer several break-out sessions focusing on many topics such as Urban Ordinances, Greenscapes, Groundwater, etc. As an added educational component, there will be a total of five field trips scheduled the day prior and the day after the conference, showcasing native plant gardens and run-off mitigation measures.

**Panel Opportunities for West Basin**

West Basin has an opportunity to present its local government and outreach initiative under the "Urban Ordinances Panel", and to present its Green Garden Program under "Cheap Best Management Practices for You."

Outdoor conservation (run-off) is very important to our cities, and West Basin has programs that can assist in reducing run-off. West Basin's government and outreach initiative is currently assisting cities with adopting conservation oriented resolutions and ordinances that will conserve water and help reduce run-off.