

EXHIBIT "A"

**SOUTH BAY ENVIRONMENTAL SERVICES CENTER  
WEST BASIN MWD PROGRAMS PROMOTED 7/08/08-12/08/08**

Since July, SBESC has been actively involved with the general promotion of West Basin Municipal Water District's residential and commercial programs.

SBESC has also been actively involved in the planning, preparation of a flyer and mailing, follow up calls, as well as search site locations, reserved the caterer, checked in attendees and exhibited at the West Basin "Recirc&Save" workshop as part of the Commercial Industrial program.

Activities also included SBESC staff being trained for the Food Facility Audit Program "Cash for Kitchens" Program and preparation of materials, purchase of tools and add to the list of hotels given to us by West Basin staff. SBESC has taken an additional step of working with one of our cities to coordinate a restaurant workshop for December 9 where the Food Facility Audit/Cash for Kitchens can be promoted directly to the attendees.

SBESC has worked with the City of Carson to meet with California State University at Dominguez Hills student housing personnel. This opportunity may qualify for the West Basin Water and Energy Direct Install which SBESC helped to facilitate between West Basin, Southern California Edison and Southern California Gas Company.

- 7-3-08 SBESC exhibited and Coordinated the Environmental Fair and Expo of various GREEN VENDORS with City of El Segundo. Over 1,000 attended. SBESC provided 600 information kits and 600 cfl's
- 7-4-08 Exhibit at Rancho Palos Verdes Fourth of July celebration at City Hall site – over 3,000 attended
- 7-17-08 Residential Workshop Energy 101/Remodeling and Green Building Tips in collaboration with South Bay Adult School at their Mira Costa Campus – SBESC Volunteers to attend this workshop as well as general public – SBESC volunteers and general public attended  
Carmen Oliver – Instructor – Location Manhattan Beach
- 7-18-08 Exhibit at South Bay Board of Realtors annual BBQ/Expo. 300 attended – Location City of Lomita
- 7-31-08 Green Task Force - Fran Pavley Author of AB 32 Ken Loman League of California Cities Location: George Nakano Theatre 1:30 – 65 in attendance. City staff participated from each city in the South Bay. Torrance provided location.

- 8-10-08 Exhibit at Pacific Unitarian Church in Palos Verdes – 300 in attendance – Location Rancho Palos Verdes
- 8-18-08.1.1 Prepared 40 SBESC information bags at the request of El Segundo Chamber of Commerce for El Segundo new teachers
- 8-21-08 Exhibit and Outreach: SBESC Business Presentation for Hermosa Beach Green Committee and Chamber of Commerce. Location: Hermosa Beach City Council Chambers – SBESC, SCE, West Basin, Gas invited and Solar City – 30 in attendance
- 9-11-08 Public Agency Workshop: Planners Workshop – City of Carson, General Explanation of what SBESC has to offer residents and businesses that come to the counter at City of Carson.
- 9-19-08 Ad in Daily Breeze re September 25 Residential Energy 101 Workshop and September 30 West Basin Recirc & Save Workshop at the Edward C. Little Recycling Facility El Segundo
- 9-20-08 Exhibit and Presentation at Inglewood City Council Member Ralph Franklin’s Townhall
- 9-23-08 Special Event – 5 Year Anniversary of SBESC and addition of new Partner – Sanitation Districts of Los Angeles County. All partners invited as well as Federal, State and Local Elected Officials. Location: South Bay Environmental Services Center – *President Don Dear of West Basinr spoke*
- 9-25-08 Ad in Daily Breeze re September 25 Residential Energy 101 Workshop and September 30 West Basin Recirc & Save Workshop
- 9/25/08 Exhibit at South Bay Economic Development Partnership – Economic Forecast 2009 – “What is the South Bay Doing to Green our Region and Grow Our Economy?” Location: Torrance Marriott. Attendees from several South Bay cities.
- 9-25-08 Residential Workshop Energy 101/Remodeling and Green Building Tips in collaboration with South Bay Adult School at their Mira Costa Campus – Carmen Oliver, Instructor – Location Manhattan Beach
- 9-29-08 Prepared 24 SBESC partner information bags at the request of Hawthorne High School for new teachers - Hawthorne
- 9-30-08 Exhibit at West Basin Recirc & Save Workshop – Cooling Tower program for large industrial customers. A Collaborative Effort with West Basin Location: West Basin Edward C. Little Recycling Facility, City of El Segundo

- 10-01-08 Public Agency Workshop: Planners Workshop – City of Lomita
- 10-02-08 Public Agency Workshop: Planners Workshop - City of Manhattan Beach
- 10-03-08 Exhibit at South Bay Education Symposium – All school districts in South Bay Region in attendance –Location: Redondo Beach
- 10-06-08 Exhibit at Leadership Manhattan Beach - West Basin Recycling Facility El Segundo
- 10-09-08 Exhibits at Water Wise Landscaping Workshops 9a.m & 1p.m at South Coast Botanic Garden Palos Verdes Peninsula
- 10-09-08 Outreach - Prepare for pick up 30 business and residential tri folds including and 30 cfl's w/sign in sheet for Sona for use by City of Manhattan Beach new City Green Task Force
- 10-11-08 Exhibit at the City of Lomita, Health/Safety Emergency Preparedness Fair
- 10-14-08 Exhibit at California Realtor EXPO-Long Beach Convention Center (Realtors from all cities in South Bay attended)
- 10-15-08 Exhibit at City of Lomita City Hall/Lomita Chamber event
- 10-15-08 Exhibit at Healthy Living / Healthy Business Expo – Manhattan Beach Chamber
- 10-15-08 Exhibit at California Realtor EXPO-Long Beach Convention Center (Realtors from all South Bay cities attended event)
- 10-16-08 Exhibit at California Realtor EXPO-Long Beach Convention Center (Realtors from all South Bay cities attended event)
- 10-18-08 Outreach - Beach Cities Health District Trustee Community Event – Cheesecake Factory Redondo Beach
- 10-18-08 Exhibit - 10<sup>th</sup> Annual Water Harvest at Edward C. Little Recycling Center in El Segundo
- 10-21-08 Public Agency Workshop – Computer Energy Network Initiative – Faronics. Invited were cities, school districts and special districts. Another EE+ Project of SBESC. Staff from cities of Manhattan Beach, Gardena and Lomita as well as school district staff from Redondo Beach USD, Hawthorne USD and Hermosa Beach City School District attended. Location provided by City of Torrance.
- 10-22-08 Exhibit at Raytheon Employee Sustainability Event El Segundo
- 10-23-08 Public/Commercial Workshop: Title 24 Workshop for Public Agencies and Private Sector Hermosa Beach

- 10-25-08 Exhibit at Water-Wise Workshop for the City of Lomita
- 10-25-08 Outreach to student environmental class at Cal State Dominguez Hills City of Carson
- 10-30-08 GREEN TASK FORCE – 2009-2011 SCE/GAS Programs for SBESC - Staff from Inglewood, El Segundo, Redondo Beach, Hermosa Beach, Manhattan Beach, Lomita, Lawndale, Hawthorne, Carson, Rolling Hills Estates, Rancho Palos Verdes and Palos Verdes Estates attended this workshop held at a George Nakano Theatre. Location provided by City of Torrance
- 11-03-08 – 12-04-08 **HOLIDAY LIGHT EXCHANGE AT SBESC WHERE ALL PARTNER DISPLAYS ARE EXPLAINED TO THE SOUTH BAY RESIDENTS THAT COME TO EXCHANGE THEIR HOLIDAY LIGHTS**
- 11-7-08 Exhibit at Inglewood Health Fair, 333 N. Prairie Ave., Inglewood YMCA at Centinela Freeman. Contact Carl Foster, staff to City of Inglewood City Councilman Daniel Tabor [cfoster@cityofinglewood.org](mailto:cfoster@cityofinglewood.org). Expect 200 attendees.
- 11-12-08 Monthly Partnership Meeting – SPEAKERS FROM CITY OF INGLEWOOD
- 11-13-08 Inglewood District 1 – Town Hall Meeting with Councilman Daniel K. Tabor
- 11-14-08 Exhibit at Unitarian Church of Rancho Palos Verdes regarding Water Crisis
- 11-19-08.1.1 Exhibit at West Basin Recycling Center with Gardena Chamber of Commerce
- 11-21-08.1.1 *SBESC to Exhibit at Assemblyman Curren Price Vendor Procurement Fair. Hawthorne Memorial Center. 10a.m.-2p.m. Contact: Rebecca Long at [rebeccalong@gswater.com](mailto:rebeccalong@gswater.com)*
- 12-4-08 Green Task Force Meeting – AB32 Workshop – Main Library City of Redondo Beach
- 12-6-08 SBESC to exhibit at High Efficiency Toilets Give Away – for residents of Carson, Rancho Palos Verdes, Palos Verdes Estates, Rolling Hills and Rolling Hills Estates. Call (866)- 931-3494 to pre-register and they will give you location. From 8 a.m. to 2 p.m. Limit 2 toilets per home, mobile home, condo or apartment. Carson
- 12-6-08 SBESC Exhibit at Green Gardena and Smart Controller Exchange for pre-qualified residents at South Coast Botanic Gardens. 2 p.m. until 5 p.m. For information call 866-861-0784. For Palos Verdes Peninsula residents only.

- 12-9-08 Exhibit at Inglewood Community Event at Frank D. Parent School.  
Contact: Beverly Hutchinson 310-686-9532.
- 12-09-08 HERMOSA BEACH/SBESC WORKSHOP FOR RESTAURANTS – SCE,  
GAS, WATER AND SANITATATION DISTRICT WILL SPEAK. Location:  
Hermosa Beach City Hall 2-3:30. All South Bay restaurants are welcome.  
West Basin’s Cash for Kitchens will be promoted. Contact: Marilyn Lyon

**Events are subject to change – for up to the minute update contact Marilyn Lyon**  
**[marilyn@sbesc.com](mailto:marilyn@sbesc.com) or call 310-543-3022 ext. 204 or Martha Segovia**  
**[martha@sbesc.com](mailto:martha@sbesc.com) ext 209**

**Last updated November 20**

w:\westbasinboard\wbmwd\dec2008\08dec008 Exh A