

WEST BASIN MUNICIPAL WATER DISTRICT

MAY 9, 2008 - Communications

Kwan (Chair), Gray

MAY 27, 2008 Board Meeting

Prepared by: Gus Meza

Submitted by: Ron Wildermuth

Approved by: Rich Nagel

INFORMATION CALENDAR

SOUTH BAY CITIES COUNCIL OF GOVERNMENTS
SOUTH BAY ENERGY SAVINGS CENTER PARTNERSHIP

SUMMARY:

This is an update on all the activities that the South Bay Cities Council of Governments (SBCCOG) and the South Bay Energy Savings Center (SBESC) have conducted for West Basin in Fiscal Year (FY) 2007-08. Also covered are the proposed activities that the SBCCOG and SBESC can conduct for West Basin for FY 2008-09.

In August 2006, West Basin first partnered with the SBESC to promote West Basin's water conservation programs. West Basin has been able to leverage its funding along with the energy utilities and allow the SBESC to promote West Basin's programs to the entire South Bay. In addition to promoting programs, staff at the SBESC has helped to coordinate workshops and increase West Basin's presence at the SBCCOG and other local organizations and committees.

Following are some of the major activities that were conducted: (a complete list of activities can be found in Exhibit A)

	2006	2007	2008 (6 months)
Outreach Events – Exhibits	<ul style="list-style-type: none"> • Attended over 20 Exhibits • Outreach to local gov. • Outreach to Seniors • Attended Chamber Business Expos 	<ul style="list-style-type: none"> • Attended over 40 Exhibits • Outreach to local gov. • Water / Energy Exhibit at the SBCCOG General Assembly 	<ul style="list-style-type: none"> • Attended over 30 Exhibits • Over 10 outreach efforts • Outreach to local gov.
Workshops	<ul style="list-style-type: none"> • Green Building Workshops • Coord. Landscape Workshop 	<ul style="list-style-type: none"> • Coord. Landscape Workshop 	<ul style="list-style-type: none"> • Coordinated Public Sector Program Workshop
Program Implementation			<ul style="list-style-type: none"> • Began providing free Waterbrooms on behalf of West Basin & WRD • Cable T.V. Coverage
Other	<ul style="list-style-type: none"> • Press Conference on new Water/Energy partnership • Monthly partnership meeting with Energy/Water • Development of joint Water/Energy Movie Theater Video 	<ul style="list-style-type: none"> • Placed several newspaper ads • Monthly partnership meeting with Energy/Water • Green Team Task Force 	<ul style="list-style-type: none"> • Placed several newspaper ads • Monthly partnership meeting with Energy/Water • Green Team Task Force

New FY 2008-09 Proposed Activities

In order to make recommendations to the Board, staff has been working with the SBESC to discuss possible tasks for the new fiscal year. The tasks have been incorporated into three major categories:

A) General Promotion of West Basin Programs

- It is being recommended that the SBCCOG and SBESC continue to represent West Basin at various exhibits and outreach events.

B) Assistance with Workshops and Training

- The SBESC will coordinate five (5) Ocean-Friendly Workshops,
- Coordinate a workshop geared to the maintenance companies that maintain cooling towers, and
- Assist with coordinating a “Smart Gardening Expo” in Spring 2009.

C) Administering water savings programs

- Continue promotion and distribution of Waterbrooms, and
- Assist West Basin with providing water/energy audits and training to the Food Facility Industry.

The SBESC will provide West Basin with frequent reports showing the specific activities and results, such as number of classes conducted, of residents attended, and Waterbrooms distributed, etc.

Staff will provide the Board with the final “Scope of Work” for the new fiscal year Agreement at the June Board Meeting.

FISCAL IMPACTS:

Not applicable.

ENVIRONMENTAL COMPLIANCE:

Not applicable.

COMMITTEE STATUS:

This item was reviewed by the Communications Committee on May 9, 2008 and agendized to the May 27, 2008 Board meeting as information for discussion.

RECOMMENDED MOTION:

This item is for information only.

LIST OF EXHIBITS:

Exhibit “A” – Complete list of South Bay Energy Savings Center’s Activities