

Logo Number 1: Developed by staff, is a refinement of the current logo that includes different shades of blue to symbolize the water purification process. It also includes a refined font style.



WEST BASIN
MUNICIPAL WATER DISTRICT

Logo Number 2: Is a “seal” format, developed by Pasadena Advertising and is similar to many water agencies like MWD and others.



Logo Number 3: Developed by Pasadena Advertising, is a modern, abstract logo, similar to the Minolta logo.



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Logo Number 4: Retaining the current logo.

