



WEST BASIN MUNICIPAL WATER DISTRICT
17140 S. Avalon Blvd., Suite 210
Carson, CA 90746

AGENDA NO. 15

AUGUST 5, 2009 – Communications
Gray (Chair), Kwan
AUGUST 24, 2009 – Board Meeting
Prepared by: Gus Meza
Submitted by: Ron Wildermuth
Approved by: Rich Nagel

ACTION CALENDAR

SOUTH BAY CITIES COUNCIL OF GOVERNMENTS & SOUTH BAY ENVIRONMENTAL SERVICE CENTER AGREEMENT

SUMMARY:

In June 2009, staff provided the Board with a Fiscal Year (FY) 2008-09 recap on the tasks performed by the South Bay Environmental Services Center (SBESC). Following are some of the tasks that the SBESC will conduct for West Basin in FY 2009-10. A complete list of tasks has been provided in Exhibit "A". SBESC is a program under the auspices of the South Bay Cities Council of Governments.

FY 2009-10 Summary of Tasks

SBESC will promote, coordinate and implement the following West Basin water conservation and outreach programs:

1. General Promotion of West Basin programs

- a. Exhibit Events – SBESC will promote West Basin at a minimum of 48 city exhibits events.
- b. Water Reliability (WR) 2020 Presentation Outreach – Coordinate with their contacts and arrange for 30 one-hour WR 2020 Presentations.
- c. Additional tasks for General Promotion, such as media, web, e-mail promotion and Green Task Force Committee updates are listed in Exhibit "A".

2. Assistance with Classes and Training

- a. Ocean-Friendly Garden Classes – SBESC will assist in promoting and coordinating the registration and refreshments for a minimum of 12 Ocean-Friendly Garden Workshops.
- b. Coordinate an AB1881 (Laird) Water Conservation - Model Local Water Efficiency Landscape Ordinance – SBESC will assist in promoting a Model Landscape Ordinance Workshop, taking RSVP's and providing refreshments.
- c. Smart Landscape Expo – SBESC will assisting in promoting the 2010 Smart Landscape Expo.

- 3. Administer Water Savings Program** - Cash for Kitchens Program – SBESC will visit large to medium sized food facilities and provide audits and training to improve their water use efficiency.
- 4. Special Equipment Program** - SBESC will provide persistent follow-up to encourage the installation of special equipment that will lead to actual water savings.
- 5. Special Projects** – West Basin has reserved funding for the implementation of any new program that may be developed and implemented by SBESC throughout the year.
- 6. Quarterly Report to West Basin Board of Directors**

Summary

SBESC has been instrumental in promoting West Basin and its programs effectively throughout the South Bay and provides value added services.

STRATEGIC BUSINESS PLAN IMPLEMENTATION:

Goal 1, Reliability – Maintain a level of local water reliability that supports the regional economy, our community and customer agency needs.

Goal 5, Customer/Community Services – Provide for the needs of our customer agencies and the communities we serve in a way that reflects their needs.

COMMITMENT STATEMENT:

Water Reliability – West Basin is committed to innovative planning and investment to provide water supply reliability and drought protection.

Customer Service – West Basin is committed to providing value by understanding and meeting the needs of our customers and the communities we serve.

FISCAL IMPACTS:

Funding is included in the Fiscal Year 2009-10 Public and Governmental Affairs Budget.

ENVIRONMENTAL COMPLIANCE:

Not applicable.

COMMITTEE STATUS:

This item was reviewed by the Communications Committee on August 5, 2009 and recommended for approval at the August 24, 2009 Board meeting.

RECOMMENDED MOTION:

That the Board authorizes the General Manager to enter into an Agreement with the South Bay Cities Council of Governments in an amount not-to-exceed \$127,000 for services performed in Fiscal Year 2009-10 as outlined in the Scope of Work.

LIST OF EXHIBITS:

Exhibit "A" – Scope of Work

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