

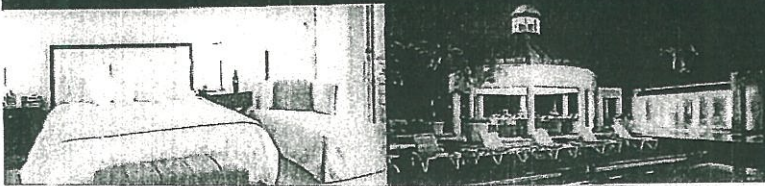
Save the Date

2009 Public Official
Conference
September 24-26, 2009

Renaissance Esmeralda
Resort
Indian Wells, California

*How do you take
your Board or Council
to the "Next Level"?*

*What tools
do you need to
achieve your
agency's goals?*



September 24 - 26, 2009
2009 Public Officials Conference

Save the Date

Renaissance Esmeralda Resort
Indian Wells, California

Key-Note Speaker:

Mr. Lou Tice, Charirman of the Pacific Institute, Inc.

Join us for the first Utility Executives Workshop designed
specifically for leading edge organizations and
you as an Elected Official

*Mathis &
Associates*



*Cucamonga Valley
Water District*



*Western Municipal
Water District*



 Cucamonga Valley
Water District
10440 Ashford Street
Rancho Cucamonga, CA 91730

For More Information Please Contact Beth Barry at (909) 483-7302



CUCAMONGA VALLEY WATER DISTRICT

ROBERT A. DeLOACH

10440 Ashford Street

Secretary / General Manager/CEO

Rancho Cucamonga, CA 91730-2799

(909) 987-2591 Fax (909) 476-8032

Dear Public Official,

SUBJECT: 2009 PUBLIC OFFICIALS CONFERENCE

September 24 – 26, 2009 – Indian Wells, CA

We are honored to invite you as an elected or appointed representative to participate in an exciting new event. This event is geared specifically for the elected official. It will be a great opportunity for you to network with your fellow peers from all over the state. You will be able to share ideas and develop solutions to the issues confronting elected officials today.

Mr. Lou Tice, Chairman of the Pacific Institute, Inc., is our invited key-note speaker. Mr. Tice is one of the most highly respected educators in the world today. International business, political, and military leaders consult with him on how to bring out the best in those with whom they work. He believes that you must "change the way you think and you change the way you run your life".

The event will be held in September in Indian Wells at the Esmeralda Resort. We have a number of corporate sponsors for this event which have allowed us to keep the registration and conference expenses to a minimum. A block of rooms have been reserved with a special rate. Based on the initial response we have had for this conference we are anticipating a strong response and turnout. To ensure that we are able to accommodate everyone's needs and allow for maximum participation we are asking that each agency limit their attendance to two members each. This invitation is being sent to you as the chair or president of your organization and in addition to your attendance we would request that you select one additional member from your board or council to attend along with you. We appreciate your understanding.

If you have any questions regarding the conference, please contact Beth Barry at CVWD at (909) 483-7302.

Sincerely,

Randall J. Reed

Dr. Bill Mathis

Thomas P. Evans

Board President

The Mathis Group

Board President



Mathis Group



RANDALL J. REED

KATHY TIEGS

OSCAR GONZALEZ

HENRY L. "HANK" STOY

JAMES V. CURATALO, JR.

President

Vice President

Director

Director

Director

PUBLIC OFFICIALS WORKSHOP -- REGISTRATION MATERIALS

Dear Public Official,

Enclosed you will find a registration form and other materials for the upcoming *Public Officials Workshop* on September 24 - 26, 2009 in Indian Wells, California. We look forward to seeing you at this workshop which was specifically designed by and for elected officials like yourselves. We have arranged accommodations at the Renaissance Esmeralda Resort in Indian Wells, CA. We have assembled some excellent speakers and topics that we're sure will address many of the issues we face each and every day as elected officials in the utility business. A few session topics include:

- Improving Your Organizations Performance
- Economic Turmoil – The Trickle-down Impacts
- Lack of Principled and Stable Leadership
- Compensation and Evaluation Strategies for your Chief Executive
- Public Relation Strategies

Through the generous contributions of several sponsors, we have been able to keep the workshop expenses very reasonable. These sponsors will be available at the workshop to meet you before and after each of the sessions.

Enclosed is a registration form. Please complete the registration form and return it with your check as soon as possible.

We look forward to receiving your reservation. Until then, if you have any questions regarding the workshop, please contact Beth Barry, at (909) 483-7302 or by email at bethb@cvwdwater.com.

Sincerely,

Randall J. Reed
Cucamonga Valley WD

Dr. Bill Mathis
The Mathis Group

Thomas P. Evans
Western Municipal WD



1 Enclosure

Public Officials Conference - "Taking your Board or Council to the Next Level"
September 24 - 26, 2009
Renaissance Esmeralda Resort
44-400 Indian Wells Lane, Indian Wells, CA

Name _____
 Title _____
 Organization _____
 Address _____
 City, State, Zip _____
 Phone (best contact number) _____ FAX _____
 Attendee's E-mail address _____
 E-mail address to send confirmation _____

Events, Registration & Fees

Thursday evening reception Spouse's name, if attending _____	_____ @	Sponsored Event	-0-
Conference Friday and half-day Saturday	_____ @	\$275.00	\$ _____
Friday evening reception/dinner (registrants)	_____ @	Sponsored Event	-0-
Friday evening reception/dinner (spouse)		\$ 30.00	\$ _____
TOTAL REGISTRATION			\$ _____ **

**Please send checks to Cucamonga Valley WD,
 P.O. Box 638, Cucamonga, CA 91729
 Attn: Robert DeLoach/Public Officials Conference

Hotel Accommodations: The Renaissance Esmeralda Resort is providing lodging at the reduced rate of \$179.00 **The Deadline for reservations is August 20, 2009.** Contact Renaissance Reservations at (800) 446-9875 or (877) 804-4070. Specify "Public Officials Conference" to get the discounted rate.

Questions? Need more information? Contact Beth at (909) 483-7302 or
 Email bethb@cvwdwater.com