



**WEST BASIN MUNICIPAL WATER DISTRICT**  
17140 S. Avalon Blvd., Suite 210  
Carson, CA 90746

**AGENDA NO. 14**

**SEPTEMBER 18, 2009 – Finance**  
Smith Chair), Dear  
**SEPTEMBER 28, 2009 – Board Meeting**  
Prepared by: Charlene Jensen  
Submitted by: Charlene Jensen  
Approved by: Rich Nagel

## ACTION CALENDAR

### 2009 PUBLIC OFFICIALS CONFERENCE

#### SUMMARY:

The Board has received an invitation from Cucamonga Valley Water District to attend a Public Officials Conference in Indian Wells on September 24-26, 2009. This Conference is not covered by the Board policy and for which timely approval by the Board is not practical the Finance Committee has the authority to review and make a recommendation followed by Board ratification at the next scheduled Board meeting.

The Conference will address the following topics:

- Improving Your Organizations Performance
- Economic Turmoil – The Trickle-Down Impacts
- Lack of Principled and Stable Leadership
- Compensation and Evaluation Strategies for Your Chief Executive
- Public Relations Strategies

Attached as Exhibit "A" is the invitation from Cucamonga Valley Water District.

#### STRATEGIC BUSINESS PLAN IMPLEMENTATION:

Goal 2, Workforce – Develop and maintain a highly-qualified, motivated and productive workforce to accomplish West Basin's goals.

Goal 5, Customer/Community Services – Provide for the needs of our customer agencies and the communities we serve in a way that reflects their needs.

Goal 8, Finance – Manage finances to optimize the public's investment return & minimize risk.

#### COMMITMENT STATEMENT:

Sound Financial and Resource Management: West Basin is committed to efficient business operations, financial planning, and asset management.

Customer Service: West Basin is committed to providing value by understanding and meeting the needs of our customers and the communities we serve.

FISCAL IMPACTS:

Funds for Director attendance at Conferences are included in the Fiscal Year 2009-10 Administration Budget.

ENVIRONMENTAL COMPLIANCE:

Not applicable.

COMMITTEE STATUS:

This item was reviewed by the Finance Committee on September 18, 2009 and recommended for approval at the September 28, 2009 Board meeting.

RECOMMENDED MOTION:

That the Board considers ratifying the Committee approval of Director attendance at the 2009 Public Officials Conference from September 24-26, 2009 in Indian Wells.

LIST OF EXHIBITS:

Exhibit "A" – Conference Invitation

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