

Exhibit A

EXHIBIT DESIGN CONSULTANT SERVICES Vendor Score Detail

Criteria	Total Possible Points	CR&A	Think Jacobson & Roth	General Graphics Exhibits & The Acorn Group	Bang! Creative
Location		Los Angeles	Los Angeles	San Francisco and Tustin	Vista
Proposal Criteria					
Completeness of Proposal	5	3	4	5	5
Understanding of Project	5	4	3	5	4
Approach and Implementation	20	11	13	18	17
Qualifications & Experience	10	6	9	9	9
Cost Proposal	10	6	5	9	9
Local Business Enterprise	0	0	0	0	0
Subtotal score	50	30	34	46	44
Interview Criteria					
Overall Presentation	25	14	16	24	17
Experience/Overall Suitability	25	14	14	22	20
Subtotal Score	50	28	30	46	37
Total Score	100	58	64	92	81