

Exhibit A

CONSTRUCTION AWARENESS CONSULTANT SERVICES Vendor Score Detail

Criteria	Total Possible Points	Murakawa Communications	Constructive Community Relations	PMC
Location		Redondo Beach	Foothill Ranch	Torrance
Proposal Criteria				
Written Response	20	17	16	16
Experience with construction awareness programs	20	18	18	12
Experience involving potentially controversial projects	20	18	18	12
Ability to dedicate adequate time and resources	20	18	18	11
Experience in the West Basin service area	20	19	8	8
Local Business Enterprise	3	3	0	3
Total Score	103	93	78	62