



WEST BASIN MUNICIPAL WATER DISTRICT
17140 S. Avalon Blvd., Suite 210
Carson, CA 90746

AGENDA NO. _____

JANUARY 7, 2009 – Communications
Kwan (Chair), Gray
JANUARY 26, 2009 – Board Meeting
Prepared by: Darryl Ramos-Young
Submitted by: Ron Wildermuth
Approved by: Rich Nagel

INFORMATION CALENDAR

2009 JOB SHADOW DAY

SUMMARY:

The Inglewood/Airport Chamber of Commerce will be conducting the 29th Annual Youth Business and Industry Job Shadow Day on Thursday, February 19, 2009 from 9:00 a.m. to 2:30 p.m. This program is offered in partnership with the South Bay Workforce Investment Board. West Basin will plan to expand its Job Shadow Day Program to serve from 4 to 10 students this year.

Last year, West Basin staff planned and coordinated a 5-hour water industry careers program, including lunch, in collaboration with United Water personnel. Four students were introduced to West Basin's mission, water sustainability projects, agency organization and variety of job positions. Students then went on a tour of the Edward C. Little Water Recycling Facility to see the result of the public/private partnership with United Water. United Water staff then described their national and local organization, and introduced the variety of job positions needed to operate the facility. Students were exposed to a wide range of careers in chemistry, biology, engineering, human resources, finance, water resource planning, public affairs, operations and maintenance.

West Basin and United Water staff were proud to be able to provide both male and female professional role models and an opportunity for visiting youth to talk directly to an ethnically diverse workforce. Upon program evaluation, both West Basin and United Water staff viewed the event as a valuable experience both for the youth and professional hosts.

STRATEGIC BUSINESS PLAN IMPLEMENTATION:

Goal 6, Communications - Engage in effective two-way communications of West Basin's programs and policies with the customer agencies and communities we serve.

COMMITMENT STATEMENT:

Customer Service – West Basin is committed to providing value by understanding and meeting the needs of our customers and the communities we serve.

FISCAL IMPACTS:

Funds are included in the Fiscal Year 2008-09 Public & Governmental Affairs Budget.

ENVIRONMENTAL COMPLIANCE:

Not applicable.

COMMITTEE STATUS:

This item was reviewed by the Communications Committee on January 7, 2009 and agendaized to the January 26, 2009 Board meeting as information for discussion.

RECOMMENDED MOTION:

This item is for information only.

LIST OF EXHIBITS:

Exhibit "A" – Job Shadow Day Announcement & Participation Form

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