



WEST BASIN MUNICIPAL WATER DISTRICT
17140 S. Avalon Blvd., Suite 210
Carson, CA 90746

AGENDA NO. 13

NOVEMBER 16, 2009 - Finance
Kwan (Chair), Smith
NOVEMBER 23, 2009 – Board Meeting
Prepared by: Charlene Jensen
Submitted by: Charlene Jensen
Approved by: Rich Nagel

ACTION CALENDAR

FISCAL YEAR 2009-10 SPONSORSHIPS

SUMMARY:

Director Gray would like to sponsor the 27th Annual Dr. Martin Luther King Day Celebration on January 16, 2010 at a level of \$1,000. The sponsorship would be funded from the individual Director sponsorship budget.

Director Kwan would like to sponsor the Manhattan Beach Women in Business 12th Annual Conference on April 16, 2010 at a level of \$270. The sponsorship would be funded from the individual Director sponsorship budget.

STRATEGIC BUSINESS PLAN IMPLEMENTATION:

Goal 5, Customer/Community Services – Provide for the needs of our customer agencies and the communities we serve in a way that reflects their needs.

COMMITMENT STATEMENT:

Customer Service: West Basin is committed to providing value by understanding and meeting the needs of our customers and the communities we serve.

FISCAL IMPACTS:

Funds for event sponsorships is included in the Fiscal Year 2009-10 Finance and Support Services Budget.

ENVIRONMENTAL COMPLIANCE:

Not applicable.

COMMITTEE STATUS:

This item was reviewed by the Finance Committee on November 16, 2009 and recommended for approval at the November 23, 2009 Board meeting.

RECOMMENDED MOTION:

That the Board considers approval of the following sponsorships:

1. A \$1,000 sponsorship for the 27th Annual Dr. Martin Luther King Day Celebration for Director Gray; and
2. A \$270 sponsorship for the Manhattan Beach Women in Business 12th Annual conference for Director Kwan.

LIST OF EXHIBITS:

Exhibit "A" – King Day Celebration Flyer
Exhibit "B" – Women in Business Flyer