



**WEST BASIN MUNICIPAL WATER DISTRICT**  
 17140 S. Avalon Blvd., Suite 210  
 Carson, CA 90746

**AGENDA NO. 17**

**DECEMBER 15, 2009 – Communications**

Gray (Chair), Kwan

**DECEMBER 28, 2009 – Board Meeting**

Prepared by: Gus Meza

Submitted by: Ron Wildermuth

Approved by: Rich Nagel

CONSENT CALENDAR

UPCOMING HIGH-EFFICIENCY TOILET EVENTS

SUMMARY:

In August 2009, the Board approved a vendor called Southwest Environmental to coordinate and implement West Basin Municipal Water District's High-Efficiency Toilet (HET) Events for Fiscal Year (FY) 2009-10.

The Board also approved Option 2 of the August Board Memo, which allows for four HET Events. Due to an HET incentive reduction from the Metropolitan Water District (MWD), staff had to renegotiate its price with its vendor and increase the funding provided by West Basin, California Water Service Company and Golden State Water Company.

Due to the increase cost per device to the funding partners; each HET event has been reduced in size, from 500 HETs, down to 300 HETs per event.

**Event Timelines**

MWD Contract Timeline Rules

- Member Agencies must complete work by May 31, 2010 and invoice MWD by June 11, 2010.

Code of Conduct Policy

- Due to the Code of Conduct Policy for Directors participation in Public Awareness activities that are in an election year (2010), these events need to be completed six months prior to the election date. The 2010 election will be held on November 2. These events for those Directors up for election must be completed no later than May 1, 2010.

**2010 Event Schedule**

Listed below are suggested dates for each event.

Director	Possible Event Date	Possible CBO	Possible Event Location	Funding Partners	# of HETs
Ed Little	Feb. 20	?	Culver City	<ul style="list-style-type: none"> <li>• MWD</li> <li>• Golden State Water</li> </ul>	300
Carol Kwan	March 13 or 27	?	Lomita, Redondo Beach or Hermosa Beach	<ul style="list-style-type: none"> <li>• MWD</li> <li>• Cal Water Service</li> </ul>	300

Ron Smith	April 17 or 24	?	Carson, Palos Verdes Peninsula	<ul style="list-style-type: none"><li>• MWD</li><li>• Cal Water Service</li></ul>	300
Gloria Gray	May 1	?	Inglewood	<ul style="list-style-type: none"><li>• MWD</li><li>• Golden State Water</li></ul>	300

**Next Steps**

Staff will continue working with the Directors to complete the date, location & identify a CBO.

STRATEGIC BUSINESS PLAN IMPLEMENTATION:

Goal 1: Water Reliability – West Basin is committed to innovative planning and investments to provide water supply reliability and drought protection.

Goal 3: Customer Service – West Basin is committed to providing value by understanding and meeting the needs of our customers and the communities we serve.

FISCAL IMPACTS:

Funds for four events are included in the in the FY 2009-10 Budget.

ENVIRONMENTAL COMPLIANCE:

Not applicable.

COMMITTEE STATUS:

This item was reviewed by the Communications Committee meeting on December 15, 2009 and agendized to the December 28, 2009 Board meeting Consent Calendar.

RECOMMENDED MOTION:

This item is for information only.

LIST OF EXHIBITS:

None.