



**WEST BASIN MUNICIPAL WATER DISTRICT**  
17140 S. Avalon Blvd., Suite 210  
Carson, CA 90746

**AGENDA NO. 16**

**FEBRUARY 4, 2009 – Communications**

Kwan (Chair), Gray

**FEBRUARY 23, 2009 – Board Meeting**

Prepared by: Gus Meza

Submitted by: Ron Wildermuth

Approved by: Rich Nagel

## ACTION CALENDAR

### OCEAN-FRIENDLY LANDSCAPE PROGRAM – VENDOR RECOMMENDATION

#### SUMMARY:

West Basin's Conservation Master Plan identifies outdoor landscapes as a key area where water conservation can be achieved. In 2005, West Basin participated in the Department of Water Resources' newly developed Integrated Regional Water Management Planning Effort, also referred to as IRWMP. West Basin, in partnership with the Surfrider Foundation developed a water conservation and water run-off research study called, "Ocean-Friendly Landscape Program" (Program) and was awarded funding through the IRWMP.

The entire Program has several unique components that will be implemented over a 3 ½ year period and include:

1. Development and implementation of free ocean-friendly landscape classes;
2. Increased rebates for residential "smart" weather-based irrigation controllers;
3. Development of ocean-friendly landscape gardens; and
- 4. Installation of 1,117 large landscape weather-based and centralized irrigation controllers and the implementation of a water run-off research study.**

Staff will be making a recommendation for item No. 4 above.

#### **"Request for Proposals" (RFP) Advertising Process**

In order to find a qualified vendor, staff cast a wide net using the following advertising strategies: advertised the RFP on the web site (notice sent to all registered vendors), advertised in local newspapers, provided the RFP to MWD, provided the RFP to the California Landscape Contractors Association (CLCA), provided the RFP to local Chambers and developed a large list of vendors.

#### **Selection Process**

- On December 16, 2008 staff held a mandatory pre-proposal meeting with six companies attending.
- Two companies submitted proposals for this project; they were C-F Technologies and HydroEarth Management Systems, neither company was local.
- A panel was assembled with representatives from MWD, the City of Malibu and West Basin.