



WEST BASIN MUNICIPAL WATER DISTRICT
17140 S. Avalon Blvd., Suite 210
Carson, CA 90746

AGENDA NO. _____

APRIL 8, 2009 – Communications

Gray (Chair), Kwan

APRIL 27, 2009 – Board Meeting

Prepared by: Darryl Ramos-Young

Submitted by: Ron Wildermuth

Approved by: Rich Nagel

INFORMATION CALENDAR

SOLAR CUP UPDATE

SUMMARY:

Solar Cup is an annual solar-power boat building and racing competition held for high school students in Southern California. The goal of the seven-month project is to encourage students to learn about science, mathematics, water quality issues, and alternative energy and fuel sources. This year, Metropolitan Water District (MWD), the lead sponsor of the program, allowed West Basin to sponsor up to two teams. These include Palos Verdes Peninsula High School from Rolling Hills Estates and City Honors High School from Inglewood.

Currently, Palos Verdes Peninsula High School continues to work independently and meet required program deadlines. City Honors High School has missed one deadline, and has requested additional assistance to support their efforts. MWD and West Basin are working with the school to ensure the team has the technical support they need for a positive program experience.

West Basin team recruitment for Solar Cup 2010 will begin in April and will include the following timeframe:

April 13 – Solar Cup 2010 announcement and application will be issued to all high schools and school district superintendents in the West Basin service area.

May 1 – Application deadline.

Week of May 4 – Applicant interviews and site visits. Applicants will be encouraged to attend one day of Solar Cup 2009.

May 15 through May 17 – Solar Cup 2009, Lake Skinner.

September – MWD notifies water agencies regarding the number of teams each will be allowed to sponsor and the amount of sponsorship fees for Solar Cup 2010. West Basin re-confirms applicant interest, commitment and school administration/community support and announces school sponsorship selection.

STRATEGIC BUSINESS PLAN IMPLEMENTATION:

Goal 6, Communications - Engage in effective two-way communications of West Basin's programs and policies with the customer agencies and communities we serve.

COMMITMENT STATEMENT:

Customer Service – West Basin is committed to providing value by understanding and meeting the needs of our customers and the communities we serve.

FISCAL IMPACTS:

Funding for the Solar Cup program is included in the Public and Governmental Affairs Fiscal Year 2009-10 Budget.

ENVIRONMENTAL COMPLIANCE:

Not applicable.

COMMITTEE STATUS:

This item was reviewed by the Communications Committee meeting on April 8, 2009 and agendaized to the April 27, 2009 Board meeting as information for discussion.

RECOMMENDED MOTION:

This item is for information only.

LIST OF EXHIBITS:

Exhibit "A" – Draft Solar Cup 2010 Announcement and Application Form