



**WEST BASIN MUNICIPAL WATER DISTRICT**  
17140 S. Avalon Blvd., Suite 210  
Carson, CA 90746

**AGENDA NO. 25**

**MAY 13, 2009 – Finance Committee**

Smith (Chair), Dear

**MAY 26, 2009 – Board Meeting**

Prepared by: Margaret Moggia

Submitted by: Margaret Moggia

Approved by: Rich Nagel

## INFORMATION CALENDAR

### PROCUREMENT OUTREACH EVENT UPDATE

#### SUMMARY:

At the April 2009 Board meeting, the Hollywood Park Casino was selected as the venue to host West Basin Municipal Water District's (West Basin) Procurement Outreach Event. Staff began planning, and has contacted Hollywood Park Casino and the date of the event has been scheduled for Friday, June 26, 2009.

A draft agenda for the Board to review is attached as Exhibit "A". The agenda includes an opportunity for networking, introduction of the Board and West Basin, and a review of the bidding process. In addition, staff has planned for invited speakers - Assemblyman Curren Price and a speaker on Small Business Certifications.

The event is also intended to provide an opportunity for local businesses to network with one another but also with West Basin and other business partners. An anticipated list of invited business partners include: California American Water, California Water Service Company, Golden State Water Company, South Bay One Stop Business and Career Center, California Small Business Development Center (through El Camino), Port of Long Beach (Network Partner) and other Network partners, South Bay Environmental Service Center, South Bay Latino Chamber of Commerce, Minority Contractors, Black Engineers, IBON, Metropolitan Water District, Water Replenishment District, and other local chambers.

Staff anticipates advertising West Basin's event through its own website, advertising in key newspapers within the service area, sending an invitation through The Network – the new E-procurement system that West Basin staff will use to disseminate bidding opportunities, and by distributing flyers through the various local Chambers of Commerce, the South Bay Cities Council of Governments, and available at the West Basin office.

#### STRATEGIC BUSINESS PLAN IMPLEMENTATION:

Goal 5 – Customer/Community Service – Provide the needs of our customer agencies and the communities we serve in a way that reflects their needs.

COMMITMENT STATEMENT:

Customer Service – West Basin is committed to providing value by understanding and meeting the needs of our customers and the communities we serve.

FISCAL IMPACTS:

There is no cost for the event rental and associated continental breakfast. Funds to advertise the event are included in the Fiscal Year 2008-09 Public Affairs Event Budget.

ENVIRONMENTAL COMPLIANCE:

Not applicable.

COMMITTEE STATUS:

This item was reviewed by the Finance Committee on May 13, 2009 and agendaized to the May 26, 2009 Board meeting as information for discussion.

RECOMMENDED MOTION:

This item is for information only.

LIST OF EXHIBITS:

Exhibit "A" – Draft Agenda