



**WEST BASIN MUNICIPAL WATER DISTRICT**  
17140 S. Avalon Blvd., Suite 210  
Carson, CA 90746

**AGENDA NO. 17**

**JANUARY 25, 2010 – Board Meeting**  
Prepared by: Charlene Jensen  
Submitted by: Charlene Jensen  
Approved by: Rich Nagel

## ACTION CALENDAR

### FISCAL YEAR 2009-10 SPONSORSHIPS

#### SUMMARY:

Staff received a request from the LA Conservation Corps for the Board to sponsor their Annual Spring Luncheon to be held on March 11, 2010 at the LA State Historic Park. Sponsorship levels range from \$1,500 to \$50,000 (Exhibit "A").

It is the Board's policy to bring these requests to the Board for consideration.

The Board approved a joint sponsorship budget for Fiscal Year 2009-10 in the amount of \$10,000. Currently, there is \$2,000 available in that budget.

#### STRATEGIC BUSINESS PLAN IMPLEMENTATION:

Goal 5, Customer/Community Services – Provide for the needs of our customer agencies and the communities we serve in a way that reflects their needs.

#### COMMITMENT STATEMENT:

Customer Service: West Basin is committed to providing value by understanding and meeting the needs of our customers and the communities we serve.

#### FISCAL IMPACTS:

Funds for event sponsorships is included in the Fiscal Year 2009-10 Finance and Support Services Budget.

#### ENVIRONMENTAL COMPLIANCE:

Not applicable.

#### COMMITTEE STATUS:

This item was not reviewed by a Committee. This request was received after the Committee meetings were held.

#### RECOMMENDED MOTION:

That the Board considers approval of the following sponsorships:

#### LIST OF EXHIBITS:

Exhibit "A" – Sponsorship Request