



WEST BASIN MUNICIPAL WATER DISTRICT
17140 S. Avalon Blvd., Suite 210
Carson, CA 90746

AGENDA NO. 20

FEBRUARY 12, 2010 – Communications

Gray (Chair), Kwan

FEBRUARY 22, 2010 – Board Meeting

Prepared by: Darryl Ramos-Young

Submitted by: Ron Wildermuth

Approved by: Rich Nagel

CONSENT CALENDAR

JOB SHADOW DAY

SUMMARY:

The Inglewood/Airport Chamber of Commerce will be conducting the Annual Youth Business and Industry Job Shadow Day on Thursday, February 25, 2009 from 9:00 a.m. - 2:30 p.m. This program is offered in partnership with the South Bay Workforce Investment Board. West Basin will serve as a business host and conduct a water careers program and facility tour serving 10 students this year.

Last year, West Basin staff planned and coordinated a five-hour water industry careers program, including lunch, in collaboration with United Water Services (UWS) personnel. Although the West Basin program could only accommodate 10 students; 15 students and three chaperones were introduced to West Basin's mission, water sustainability projects, agency organization and variety of job positions. Students then went on a tour of the Edward C. Little Water Recycling Facility to see the result of the public/private partnership with UWS. UWS staff then described their national and local organization, and introduced the variety of job positions needed to operate the facility. Students were exposed to a wide range of careers in chemistry, biology, engineering, human resources, finance, water resource planning, public affairs, operations and maintenance.

West Basin and UWS staff were proud to be able to provide both male and female professional role models, and an opportunity for visiting youth to talk directly to a diverse workforce. Upon program evaluation, both West Basin and UWS staff viewed the event as a valuable experience both for the youth and professional hosts, but will work with the program coordinators to ensure a 10 student maximum is maintained due to safety considerations in the water quality lab and maintenance areas.

STRATEGIC BUSINESS PLAN IMPLEMENTATION:

Goal 3: Customer Service – West Basin is committed to providing value by understanding and meeting the needs of our customers and the communities we serve.

FISCAL IMPACTS:

Funding for Job Shadow Day is provided for in the Fiscal Year 2009-10 Public & Governmental Affairs Budget.

ENVIRONMENTAL COMPLIANCE:

Not applicable.

COMMITTEE STATUS:

This item was reviewed by the Communications Committee on February 12, 2010 and agendaized to the February 22, 2010 Board meeting Consent Calendar.

RECOMMENDED MOTION:

This item is for information only.

LIST OF EXHIBITS:

Exhibit "A" – Job Shadow Day Announcement

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