



WEST BASIN MUNICIPAL WATER DISTRICT
17140 S. Avalon Blvd., Suite 210
Carson, CA 90746

AGENDA NO. 12

MARCH 3, 2010 – Communications

Gray (Chair), Kwan

MARCH 22, 2010 – Board Meeting

Prepared by: Darryl Ramos-Young

Submitted by: Ron Wildermuth

Approved by: Rich Nagel

CONSENT CALENDAR

JOB SHADOW DAY UPDATE

SUMMARY:

The Inglewood/Airport Chamber of Commerce (Chamber) conducted their Annual Youth Business and Industry Job Shadow Day on Thursday, February 25, 2010. West Basin Municipal Water District (West Basin), in partnership with United Water Services, successfully hosted 15 students representing Animo Leadership Charter High School, Morningside High School and Inglewood High School.

During the February Communications Committee meeting, Directors requested staff to research the history and operation of Job Shadow Day to determine if similar opportunities could be extended to more students within the West Basin service area. The chamber provided the following information:

- The Inglewood/Airport Chamber of Commerce has been conducting Job Shadow Day for 30 years. A volunteer committee of 10+ members meet once a month for six-months to plan the one-day event. Committee members include representatives from the chamber, each participating high school, the South Bay Workforce Investment Board (SBWIB), and one Board member from Inglewood Unified School District.
- Over 300 students from six high schools and 43 businesses participated in this year's event.
- Each year, the Chamber is responsible for recruiting business participants, matching students to host sites, providing the meeting site, record keeping and postage fees.
- The SBWIB has partnered with the Chamber over the past five years, and provides funding for some bus transportation and student pre-event training workshops. The SBWIB specifically requested that the Chamber include Environmental Charter High School from Lawndale as a participating school this year.
- Students complete a participation form which identifies their first, second and third choice host sites. Students are then assigned to a host site based either on their choice ranking selection, or assigned to a site due to available space.
- Since this is a voluntary educational effort, the Chamber does not identify an annual budget for this event.

West Basin will encourage the Chamber to encourage other chambers to consider a similar program.

STRATEGIC BUSINESS PLAN IMPLEMENTATION:

Goal 3: Customer Service – West Basin is committed to providing value by understanding and meeting the needs of our customers and the communities we serve.

FISCAL IMPACTS:

Funding for Job Shadow Day is included in the Fiscal Year 2009-10 Public & Governmental Affairs Budget.

ENVIRONMENTAL COMPLIANCE:

Not applicable.

COMMITTEE STATUS:

This item was reviewed by the Communications Committee on March 3, 2010 and agendized to the March 22, 2010 Board meeting Consent Calendar.

RECOMMENDED MOTION:

This item is for information only.

LIST OF EXHIBITS:

Exhibit "A" – Job Shadow Day Photos
Exhibit "B" – Job Shadow Day Business Host List