

HELP THE FRIENDS OF BALLONA WETLANDS CELEBRATE

BALLONA WATERSHED WARRIORS



SAVE THE DATE
THURSDAY, APRIL
29, 5-8 P.M.

FBW: WORKING SINCE 1978 TO
PRESERVE, PROTECT, AND
EDUCATE ABOUT THE BALLONA
WETLANDS & WATERSHED

Help Honor Cynthia Ruiz & Terry O'Day

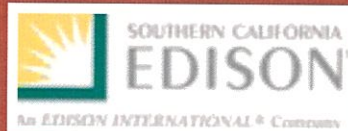
The Friends of Ballona Wetlands are delighted to celebrate Cynthia Ruiz of the Los Angeles Board of Public Works, and Terry O'Day of Environment Now, at a "business casual"

cocktail gathering on Thursday, April 29, 5 to 8 p.m., on the 51st floor of the City National Plaza, 515 South Flower Street, Los Angeles, CA 90071.

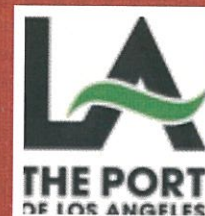
Sponsorships are still available, from \$10,000 Great Blue Heron, to \$1000, Silver Lupine

We'll have an open bar, excellent hors d'oeuvres, great company, an incredible view all the way to the wetlands, and a short program to honor Cynthia and Terry with the Friends of Ballona Passionate Pickleweed Award.

Elegant Tern (\$5000) Sponsors



Snowy Egret (\$3000) Sponsors



HONORARY HOST COMMITTEE

Maud Adams
Richard Bloom
Ruth Coleman
Joseph T. Edmiston
Ruth Galanter
Mark Gold
Samuel Hoi
Robert Glenn Ketchum
Brenda Levin
Adi Liberman
Assemblyman Ted Lieu
Shelley Luce
Senator Jenny Oropeza
Councilman Bill Rosendahl
Lisa Schwab
Susan Zolla

THE FRIENDS OF BALLONA WETLANDS

Since 1978, the Friends of Ballona Wetlands' award-winning education and restoration programs have offered as many as 5,500 community members a year the unique opportunity to experience the wetlands as an outdoor classroom. Students from kindergarten to college age participate in hands-on restoration while learning natural and cultural history, ecology, the importance of native habitats, and environmental stewardship. More info @ www.ballonafriends.org.



CYNTHIA RUIZ

Environmentalist and community activist Cynthia M. Ruiz was unanimously confirmed by the Los Angeles City Council to a seat on the Board of Public Works on July 19, 2005 and serves as its president.

As a Board commissioner, Ruiz brings more than two decades of community involvement and experience to a team that ensures quality and efficient delivery of key City services to the public, including, maintenance of wastewater treatment plants.

She has also partnered with LAUSD School Board Member Monica Garcia to start Latinas Lighting the Way, a youth mentorship program.

Commissioner Ruiz received the "2006 Top Leader Award" from the American Public Works Association Southern California Chapter and is a graduate of California State University, Los Angeles, where she earned a Bachelor of Science degree in counseling and Chicano Studies and a Master of Science degree in counseling. She also holds a certificate in Federal Mediation Training.



TERRY O'DAY

Terry O'Day is Executive Director of Environment Now, a foundation known as a strategic, entrepreneurial, activist leader in California, having founded more than a dozen lasting, successful organizations like the Waterkeepers in California and Mexico, Sequoia ForestKeeper, and Energy Independence Now.

Prior to his work with Environment Now, he helped found the pioneering car rental firm, EV Rental Cars, and before that, Terry was a senior analyst in business development and strategic planning for Edison Enterprises, a subsidiary of Edison International.

He holds an MBA from The UCLA Anderson School of Management, was a Coro Public Affairs Fellows Program in Los Angeles in 1996. He received a Bachelor of Arts with honors in Public Policy at Stanford University.

Terry lives in Santa Monica, where he has served as Chair of the city's planning commission and member of the Sustainable City Task Force and Solar Santa Monica. He has also been active with community organizations throughout California.

SPONSOR LEVELS

Great Blue

Heron.....\$10,000

- 10 party tickets
- listing on invitation and on event signage
- recognition from podium during event
- advertising poster provided by your organization on an easel at podium/stage
- special collectible commemorative gift
- mention in all event mailings, advertising and event brochure
- link on Ballona website
- special sponsor badges
- Full attendee list

Elegant Tern\$5,000

- 10 party tickets
- listing on invitation and on event signage
- recognition from podium during event
- special collectible commemorative gift
- mention in all event mailings and advertising and event brochure
- Full attendee list

Snowy Egret.....\$3,000

- 6 party tickets
- listing on invitation and on event signage
- special collectible commemorative gift
- mention in all event mailings and advertising and event brochure

Silver Lupine.....\$1,000

- 2 party tickets
- special collectible commemorative gift

Sand Verbena (one ticket)..\$500

- special collectible commemorative gift

More information?

**E-mail or call Yamile @
310.306.5994
(yamiles@ballonafriends.org)**



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PLEASE CHARGE \$_____ TO
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EXPIRATION DATE ____
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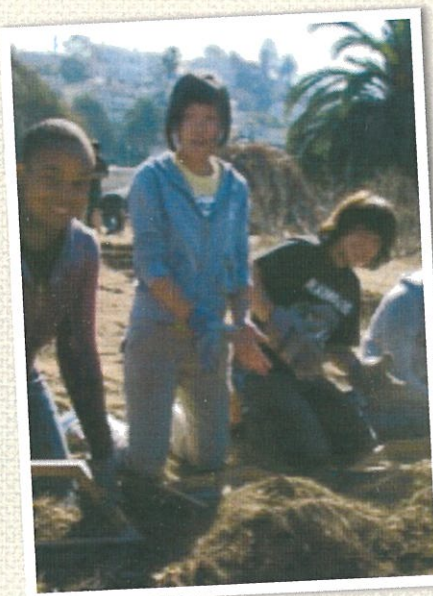
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CONTRIBUTE.HTML](http://www.ballonafriends.org/contribute.html) AND PRESS
"DONATE OTHER AMOUNT"

OR SEND YOUR CHECK TO:

FRIENDS OF BALLONA WETLANDS
211 CULVER BLVD, SUITE K
PLAYA DEL REY 90293