



WEST BASIN MUNICIPAL WATER DISTRICT
17140 S. Avalon Blvd., Suite 210
Carson, CA 90746

AGENDA NO. 15

MAY 19, 2010 – Communications
Gray (Chair), Kwan
JUNE 1, 2010 – Board Meeting
Prepared by: Darryl Ramos-Young
Submitted by: Ron Wildermuth
Approved by: Rich Nagel

CONSENT CALENDAR

STUDENT WATER CONSERVATION KIT PILOT TEST

SUMMARY

Director Kwan has requested staff to research the feasibility of implementing a 5th grade student water conservation kit pilot program to replace a similar Department of Water Resources funded program which will expire at the end of the 2011 school year. The Discovery Science Center has submitted a \$49,345 pilot program proposal (Exhibit "A") for the 2011 school year, along with projections for expanded programs in 2012 and 2013.

The pilot program components will include a one-hour classroom or assembly presentation, a water conservation device to install at home, such as a high-efficiency showerhead, for each student, a water conservation activity booklet, and an evaluation to assist in collecting data to determine the effectiveness of the program and the quantity of water saved annually. The pilot program will be tied into the Water Star Program.

The proposed pilot program would be tested in each of the five West Basin Municipal Water District (West Basin) service divisions, therefore serving approximately 300 5th grade students, or 1-2 schools, per division. No budget has been allocated to fund this program proposal. A budget summary of West Basin's current and past education programs is included as Exhibit "B" to assist in the budget allocation process.

Possible funding options include:

- A. Drop the Splash Science program and replace it with this pilot program and reach 1,000 less students without SEA Lab tide pool program;
- B. Cut most of the school tour program but maintain Splash Science visits; and
- C. Cut Teach and Test, Scholarship, Solar Cup and Art Contest programs and reduce school tours and Splash Science program capacities.

STRATEGIC BUSINESS PLAN IMPLEMENTATION:

Goal 3: Customer Service – West Basin is committed to providing value by understanding and meeting the needs of our customers and the communities we serve.

FISCAL IMPACTS:

Funds for this pilot program are not included in the Fiscal Year 2010-11 Public and Governmental Affairs Budget.

ENVIRONMENTAL COMPLIANCE:

Not applicable.

COMMITTEE STATUS:

This item was reviewed by the Communications Committee on May 19, 2010 and agendized to June 1, 2010 Board Consent Calendar.

RECOMMENDED MOTION:

This item is for information only.

LIST OF EXHIBITS:

Exhibit "A" – Discovery Science Center Program Proposal
Exhibit "B" – Education Programs Budget Summary

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