



**WEST BASIN MUNICIPAL WATER DISTRICT**  
17140 S. Avalon Blvd., Suite 210  
Carson, CA 90746

**AGENDA NO. 22**

**JULY 16, 2010 – Ethics Committee**  
Dear (Chair), Little  
**JULY 26, 2010 – Board Meeting**  
Prepared by: Charlene Jensen  
Submitted by: Charlene Jensen  
Approved by: Rich Nagel

## ACTION CALENDAR

### CODE OF CONDUCT SECTION 20. PUBLIC AWARENESS GUIDELINES

#### SUMMARY:

In May, the President requested that the public awareness guidelines language for expenditures on outreach/sponsorship events be brought to the Ethics Committee for discussion. In particular, language that clarifies events that are related to water issues.

The Ethics Committee reviewed Section 20. Public Awareness Guidelines related to event participation and expenditure of funds. The Committee recommended revised language to the guidelines as shown in Exhibit "A".

#### STRATEGIC BUSINESS PLAN IMPLEMENTATION:

Goal 4 - Sound Financial and Resources Management: West Basin is committed to efficient business operations, financial planning, and asset management.

#### FISCAL IMPACTS:

Not applicable.

#### ENVIRONMENTAL COMPLIANCE:

Not applicable.

#### COMMITTEE STATUS:

This item was reviewed by the Ethics Committee on July 16, 2010 and recommended for approval at the July 26, 2010 Board meeting.

#### RECOMMENDED MOTION:

That the Board considers revising Section 20 – Public Awareness Guidelines of the Code of Code as described in Exhibit "A".

#### LIST OF EXHIBITS:

Exhibit "A" – Section 20. Public Awareness Guidelines of the Code of Conduct