

*6th Binational Mayors Summit*



Redondo Beach,  
California

*Uniting the Californias*

## **SPONSORSHIP OPPORTUNITIES**

## **EVENT BACKGROUND**

The Binational Mayors Summit was born out of the 2008 Governors Border Conference held at Universal Studios, Hollywood. At the conference, California Governor Arnold Schwarzenegger and Baja California Governor Jose Guadalupe Osuna Millan signed a Memorandum of Understanding for the two Californias to work together on common issues. As a result, the Binational Mayors Summit is a forum for local Mayors and City Officials to exchange ideas and experiences to increase cooperation between neighboring cities of the two countries.

The Summit has been held in Hollywood, Anaheim, Ensenada, Santa Ana, Playas de Rosarito, and will be in Redondo Beach on October 28 & 29, 2010. This ever-growing Summit includes the five Mexican border cities and the cities throughout Los Angeles, Orange, San Diego, Imperial, and San Bernardino Counties. We are expecting approximately 200 participants in October. Discussion topics lined up for the 6<sup>th</sup> Summit include water desalination, environment, public safety, economic development & tourism, and a special Mayors forum.

## **SPONSORSHIP**

Joining us as a Sponsor at the 6<sup>th</sup> Binational Mayors Summit is a worthwhile endeavor. Sponsors will have interaction with approximately 200 or more participants in the field of government, public utilities, and various service industries from California and Mexico. Sponsors will have a wide reach with the participation of 193 cities in the counties of Los Angeles, San Diego, Orange, San Bernardino, and Imperial, plus 5 northern Baja cities. This is a unique opportunity for your product or service to be seen and heard by this niche group of movers and shakers.

## **\$5,000 OPPORTUNITIES**

### **Title Sponsor**

- Sponsor will be recognized as the Title Sponsor on invite, program, and other marketing materials
- Sponsor will have the ability to be a co-facilitator and/or do the introductions at the Summit
- Sponsor will receive a display table during the conference
- Sponsor will have the ability to provide promotional products to all attendees

### **Luncheon Sponsor**

- Sponsor will be recognized as the Luncheon Sponsor on invite, program, and other marketing materials
- Sponsor will have the ability to take \_\_ minutes to address the group at the luncheon,
- Sponsor will receive a display table during the conference
- Sponsor will have the ability to provide promotional materials to all attendees

## **\$3,000 Opportunity**

### **Session Speaker Sponsor (4 opportunities)**

- Sponsor will be recognized as the Session sponsor on invite, program, and other marketing materials
- Session Speaker will lead one Break out Group on a specific topic and facilitate discussion
- Session Speaker will have 2 hours to facilitate Break out Group
- Sponsor will receive a display table during the conference
- Sponsor will have the ability to provide promotional products to all attendees

## **\$2500 Opportunities**

### **Reception Sponsor**

- Sponsor will be recognized as the Reception sponsor on invite, program and other marketing materials
- Sponsor will have the ability to take 5 minutes to address the group at the reception.
- Sponsor will receive a display table during the conference
- Sponsor will have the ability to provide promotional items to all attendees

### **Breakfast Sponsor**

- Sponsor will be recognized as the Breakfast Sponsor on invite, program, and other marketing materials
- Sponsor will have the ability to take 5 minutes to address the group at breakfast.
- Sponsor will receive a display table during the conference
- Sponsor will have the ability to provide promotional items to all attendees

### **Break Sponsor**

- Sponsor will be recognized as the break sponsor on invite, program and other marketing materials
- Your company name and/or logo on an easel prominently displayed at the conference area
- Sponsor will receive a display table during the conference

## **\$1,000 OPPORTUNITIES**

### **Vendor Display Tables**

- Sponsor will receive a display table during the conference
- Sponsor will have the ability to provide promotional items for all attendees
- Sponsor will be recognized on program and other marketing materials

## **\$500 OPPORTUNITY**

### **Advertisement**

- Sponsor will have one (1) promotional item insert in the Program Folder, examples:
  - Flyer (maximum of 8 ½ "x 11")
  - Brand/logo sticker
  - Brochure
- Sponsor will have the ability to provide promotional items for all attendees.

## **In-kind Opportunity**

### **Notepads & Pen**

- Sponsor will provide notepads and pens to all summit attendees
- Sponsor will be recognized on program, and other marketing materials
- Your company name and/or logo on an easel prominently displayed at the conference area