



WEST BASIN MUNICIPAL WATER DISTRICT
17140 S. Avalon Blvd., Suite 210
Carson, CA 90746

AGENDA NO. 17

SEPTEMBER 8, 2010 – Communications
Gray (Chair), Kwan
SEPTEMBER 27, 2010 – Board Meeting
Prepared by: E.J. Caldwell
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Approved by: Rich Nagel

CONSENT CALENDAR

SACRAMENTO LOBBYIST CONTRACTS

SUMMARY:

During the Fiscal Year (FY) 2009-10 California legislative session, West Basin Municipal Water District (West Basin) has been represented in Sacramento by two lobbying firms: Lang, Hansen, O'Malley and Miller (LHOM) and The Dolphin Group. West Basin's contract with each respective firm will expire on December 31, 2010.

Working in concert with one another, LHOM and The Dolphin Group have provided excellent service and have contributed to West Basin's overall legislative success in Sacramento. Some of the highlights of their achievements in concert with staff include:

- Successful introduction of AB 1342, spot bill regarding ocean-water desalination;
- Oppose and defeat SB 1412, regarding water replenishment districts "AB 640";
- Oppose and defeat SB 42, regarding prohibition on open-water intake technologies;
- Oppose and defeat AB 1664, regarding MWD representation;
- Opposed and defeated SB 565, regarding fees for wastewater ocean discharge;
- Advocated for and received maximum credit for recycled water, SB 7X7, water use efficiency legislation;
- Advocated for and received \$1.25 billion for recycled water in the 2010 Water Bond;
- Securing support for Water Reliability 2020; and
- Scheduled and hosted West Basin during the 2009 and 2010 Legislator briefings.

As the existing contracts between West Basin and both LHOM and The Dolphin Group will soon expire, staff is seeking Board feedback on the existing lobbying firms and securing new contracts for representation prior to the FY 2011-12 California legislative season.

STRATEGIC BUSINESS PLAN IMPLEMENTATION:

Goal 1: Water Reliability – West Basin is committed to innovative planning and investments to provide water supply reliability and drought protection.

Goal 3: Customer Service – West Basin is committed to providing value by understanding and meeting the needs of our customers and the communities we serve.

FISCAL IMPACTS:

Not applicable.

ENVIRONMENTAL COMPLIANCE:

Not applicable.

COMMITTEE STATUS:

This item was reviewed by the Communications Committee on September 8, 2010 and agendized to the September 27, 2010 Board meeting Consent Calendar.

RECOMMENDED MOTION:

This item is for information only.

LIST OF EXHIBITS:

None.