

Possible Current and Future Activities to Efficiently Communicate to Our Key Audiences

Community Based Organization (CBO) large check presentations from ongoing conservation events, i.e., High Efficiency Toilets Event could be made at City Council meetings or by one of our county, state or federal representatives.

Commercial Industrial Conservation Program participants (Manhattan Beach Marriott and the Pepsi Company in Torrance) could be acknowledged for conservation devices installed.

Owners or managers of apartments or condo associations who participate in our Green Living for Apartments and Condos program can be recognized (examples - Mary & Joseph Center, Heritage Point, Madison Apartment Homes, are all participants who could be recognized for this program).

This coming school year Scholarships, Art Contest Winners and Solar Cup participants/winners would receive awards at City Council/Board of Supervisor's or legislator's office meetings.

Recycled water users should be recognized and receive Water Reliability 2020 or West Basin awards at City Council meetings.

Selected Cash for Kitchen participants should be recognized.

Selected Complete Restroom Retrofit customers should be recognized.

Large organizations that qualified for and installed large landscape controller systems should be recognized.

Cities that have used the Zero-Runoff Street Median Program should be recognized.

Cities that put in an Ocean-Friendly Gardens should be recognized.

Recognize customers or consultants who do extraordinary achievements.

Recognize other water agency partnerships.