



## Groundwater Festival

March 12, 2011

10:00 AM – 2:00 PM

### Sponsorship Opportunities

Sponsorship opportunities are limited and are subject to approval

The Water Replenishment District is offering sponsorship opportunities for its 4<sup>th</sup> Annual "Treasure Beneath Our Feet" Groundwater Festival scheduled for March 12, 2011. The 2010 Festival welcomed approximately 3000 attendees, 40 exhibitors, state and local elected officials, and attracted excellent media coverage. Sponsorship levels are as follows.

**\_\_\_ GOLD:** \$5,000 & over

- Company logo on all event promotional items (T-shirts, Tote Bags, etc.)
- Company logo on all printed materials including media PSAs
- Company logo on event banners
- Exhibit booth in prime location
- Invitation for four (4) to VIP Lunch with WRD's Water Ambassador Awardees
- Recognition as major sponsor on stage

**\_\_\_ SILVER:** \$2,500

- Company logo on all event promotional items (T-shirts, Tote Bags, etc.)
- Company name on all printed materials including media PSAs
- Company logo on event banners
- Exhibit booth
- Invitation for two (2) to VIP Lunch with WRD's Water Ambassador Awardees
- Recognition as Silver sponsor

**\_\_\_ BRONZE:** \$1,000

- Company name on all event promotional items (T-shirts, Tote Bags, etc.)
- Company name on all printed materials
- Company name on event banners
- Exhibit booth
- Invitation for one (1) to the VIP Lunch with WRD's Water Ambassador Awardees
- Recognition as Bronze sponsor

**\_\_\_ PEARL:** \$500

- Company name on event T-shirt
- Company name on event banners
- Exhibit booth

**\_\_\_ Grand Prize:** \$800 for Efficient Water use Washer  
Sole recognition of Grand Prize

### JANUARY 15, 2011 DEADLINE FOR SPONSORSHIP APPLICATIONS

Please complete the "Sponsorship Application" form and return to:

**Tracey Burke**

**Email: [tburke@wrdd.org](mailto:tburke@wrdd.org)**

**Fax: 562-275-4233**

**"The South Bay in 2040 —  
Out of the Box & Into  
the Future"**

**AT: Juanita Millender-McDonald  
Community Center  
801 East Carson Street, Carson  
FROM: 8:30 a.m. - 3:00 p.m.**

# **South Bay Cities Council of Governments 12th General Assembly Friday, February 25, 2011**

**An event for elected  
officials, commissioners,  
department heads, and  
city staff**

**– Focusing on what the future  
may look like and what can we do  
now to make sure it's what we  
want. Issues such as:**

- Transportation
- Housing in the South Bay
- Health care
- Land Use

**Planned speakers -  
demographers, city experts, futurists**

**This event is only once a year. Your  
company's name will be seen by  
many of the South Bay elected  
officials, commissioners, and  
department heads, as well as  
business and community leaders.**

**We will start publicizing your  
sponsorship as  
soon as we get your  
confirmation!**



## **Sponsorship Levels & Information**

Over 10,000 people in the Los Angeles region will receive our invitation through our extensive e-mail distribution – add your name!

We will start publicizing your sponsorship as soon as we get your confirmation!

**Contact:** Sahar Sedadi at [sahar@southbaycities.org](mailto:sahar@southbaycities.org) or 310-800-8833 or Kim Fuentes at [kim@southbaycities.org](mailto:kim@southbaycities.org) or 626-357-4445 to sign-up.

### **► Emerald Circle \$7,000**

Year long recognition in SBCCOG publications; Visibility on SBCCOG web page; Exhibit space for sponsor; 2 Tables of 10; Recognition on invitations & poster at the event; Name/logo on signage at lunch and on event banner; Recognition in all other General Assembly materials – invitation, poster at the event, press releases and program

### **► Patrons \$5,000**

Visibility on SBCCOG web page; Exhibit space for sponsor; 1 Table of 10; Recognition on General Assembly materials — invitation, poster at the event, press releases and program

### **► Sponsor \$2,500**

Exhibit space for sponsor; recognition on General Assembly invitations and program & on poster at the event

**Charlene Jensen**

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**From:** Sahar Sedadi [sahar@southbaycities.org]  
**Sent:** Wednesday, September 29, 2010 2:09 PM  
**To:** Charlene Jensen  
**Subject:** SBCCOG's 12th Annual General Assembly & West Basin Municipal Water District  
**Attachments:** 2011 General Assembly Sponsorship Info final.pdf

Hello Charlene,

The South Bay Cities Council of Governments (SBCCOG) would like to thank you for your past participation, and invite **West Basin Municipal Water District** to again be a sponsor of our 12th Annual General Assembly to be held at the Juanita Millender-McDonald Community Center in Carson, CA on Friday, February 25, 2011, from 8:30 a.m. to 3 p.m.

The theme for this important event for the South Bay's government officials and their staffs is **"The South Bay in 2040 —Out of the Box & Into the Future,"** focusing on what the future may look like and what can we do now to make sure it's what we want. The program is under development but some topics being considered include: Transportation, Housing in the South Bay, Health care, and Recreation. Planned speakers include demographers, city experts, and futurists.

Our sponsors are very important to the success of the General Assembly. Your contributions make it possible for us to bring this event to the attendees at no cost.

We're looking forward to your participation. We've created several levels of sponsorship in order to provide local businesses an opportunity to participate and interact with elected officials. Please note that ALL sponsorship levels include publicity for your company in the months preceding the event, as well as on the day of and after the event. We will start publicizing your company as soon as we have received your confirmation.

Each year, the General Assembly has been a resounding success, with nearly 300 people in attendance. The General Assembly brings together South Bay elected officials, city commissioners, committee members, city staff, local businesses and members of the public. Besides local officials, County, State and Federal legislators from the region will be in attendance. The *"Whose Who"* will be here networking and learning - make sure you don't miss out!!

Attached are the levels of sponsorship available and the benefits associated with each level. We hope you will join us for this event. Please let me know if you have any questions.

Sincerely,

*Sahar Sedadi*

Sahar Sedadi  
SBCCOG  
310.800.8833  
[Sahar@southbaycities.org](mailto:Sahar@southbaycities.org)

9/30/2010

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SBCCOG is a joint powers authority of 16 cities and Los Angeles County that share the goal of maximizing the quality of life and productivity of the South Bay region. Our members are the cities of Carson, El Segundo, Gardena, Hawthorne, Hermosa Beach, Inglewood, Lawndale, Lomita, Manhattan Beach, Palos Verdes Estates, Rancho Palos Verdes, Redondo Beach, Rolling Hills, Rolling Hills Estates, Torrance, and the Harbor City/San Pedro communities of the City of Los Angeles as well as Los Angeles County.

**Sponsorship levels are as follows:**

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**Patrons \$5,000**

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**Sponsor \$2,500**

Exhibit space for sponsor; recognition on General Assembly invitations and program and on poster at the event

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