



Why Conserve Water?

West Basin has been implementing effective water conservation programs to help the service area use water more efficiently since the drought of the early 1990s. Conserving water is necessary because of the reduced reliability of imported water and the need to decrease our water use in the face of reoccurring droughts, uncertain impacts of climate change and competing demands for water. Water that is conserved eliminates the need to import water from hundreds of miles away. In addition, conservation saves money and our natural resources.

Opportunities To Conserve

West Basin's conservation programs include a variety of cost-effective measures to reduce water use and increase efficiency. West Basin offers rebate, device and education programs for residents, small businesses, large industries and municipalities throughout its 185 square mile service area. Through partnerships and grants, West Basin's conservation programs receive a 300% return on investment. This means, for every \$1 West Basin invests in programs, \$3 worth of programs are provided to the public.

Achieving Measurable Results

West Basin is responsible for developing viable plans and initiatives to ensure reliability of the region's water supplies. Planning plays an important role in reaching District goals and demonstrating a proactive approach to water resource management. Several of West Basin's planning documents include: The Annual Water Use Report, Urban Water Management Plan and the Long-Term Water Efficiency Strategic Plan. The Long-Term Water Efficiency Strategic Plan is developed in collaboration with West Basin's customer agencies, cities and other stakeholders. This efficiency-focused plan identifies West Basin and customer agency needs and conservation goals. It also provides a strategy for developing partnerships, identifying funding opportunities and developing cost-effective programs that have broad public appeal.



167 Billion Gallons of Water Conserved

Since 1991, West Basin's water conservation programs have saved enough water to meet more than 1 million households' annual water needs.



330,000+ Water Saving Devices Distributed or Installed

Since 1991, West Basin has distributed or installed hundreds of thousands of water-efficient devices in the service area.



\$5.9 Million in Grant Funding

Since 2005, West Basin has earned millions of dollars in local, state, and federal grant funds for conservation programs.

West Basin Municipal Water District CONSERVATION PROGRAMS

Businesses



Cash for Kitchens provides institutional food service facilities (schools, hospitals, and other public sites) with water-use assessments, funding incentives, training, and direct installation of water and energy-saving devices, including air-cooled ice machines.



Ocean Safe Car Washes use 50-85% less water than the average home car wash. West Basin provides information about these commercial car washes that help prevent polluted water from entering our oceans and waterways.



Large Landscape Surveys* are conducted by certified irrigation auditors for commercial, industrial, institutional, and homeowners' association sites that have at least one acre of irrigated landscape.



Water Savings Incentive Program (WSIP)* is offered for large water-using customers to improve their water use efficiency. WSIP provides financial incentives based on the amount of water saved from various projects, such as: installation of commercial or industrial high-efficiency equipment, industrial process improvements, agricultural or landscape water efficiency improvements and water management services.



Device Rebate Program* offers incentives and rebates to residential customers & commercial businesses for purchasing high-efficiency devices. The program includes rebates for both indoor and outdoor water devices.

Residents



Ocean Friendly Garden Workshops give residents hands-on experience working with native gardens. Workshops are offered at many of our Ocean Friendly Gardens locations.



Landscape and Irrigation Efficiency Program provides outdoor water-use evaluations for residential landscape areas within West Basin's service area. The program also distributes high-efficiency sprinkler nozzles to qualifying sites.



Rain Barrels are a great way to capture and store rain water for a short period of time for outdoor irrigation. This program provides residents a 50 gallon capacity barrel.



Rainwater / Greywater Workshops & Vouchers give residents general knowledge about rainwater capture (rain barrels & cisterns) and greywater reuse systems for residential irrigation. Workshops teach residents the basic steps for assembling a laundry-to-landscape system at home. Equipment vouchers are available to qualifying residents to assist with the cost of installing these systems.



Disadvantaged Communities Water-Energy Savings Program provides qualifying residents with installation of devices such as temperature-sensor showerheads, bathroom and kitchen faucet aerators and high-efficiency washing machines.



California Friendly Landscape Training and Turf Removal Classes* teach participants how to create a sustainable garden with drought-tolerant plants and native landscaping techniques. Turf removal classes prepare residents to eliminate thirsty lawns and install water-efficient landscapes.

* Programs administered through Metropolitan Water District of Southern California (MWD). Please visit www.BeWaterWise.com for more information.