



FOR IMMEDIATE RELEASE:

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CONTACT:

NOELLE COLLINS
PUBLIC AFFAIRS SPECIALIST
310-660-6217 noellec@westbasin.org

Free Water Education Festival with Free Food and Funertainment

Carson, CA--On Saturday, October 18th from 10AM until 2 PM, the West Basin Municipal Water District's (West Basin) Water Purification Plant at 1935 Hughes Way, El Segundo, CA, will be turned into a fun community event called the Water Harvest Festival with free kids rides, games, food, prizes, and educational booths.

Started ten years ago, the West Basin Water Harvest Festival is the Water District's premier, annual water education event where the whole family can have fun while learning about water and win prizes, from an iPod shuffle to See's candy to a new water and energy efficient clothes washer and dryer set! To be eligible for the prizes, guests must answer fifteen easy Water Scavenger Hunt questions they will learn from fifteen booths at the event and enter their raffle ticket into the drawing.

"Water Harvest is always a popular event and we're excited to share a fun, educational day with the community," said West Basin President Donald L. Dear. "This year's focus is on water reliability and sharing easy ways for families and children to learn about their water use and make meaningful differences at home."

There will be more than thirty-five booths, including pumpkin carving, carnival games, face painting, a real El Segundo city fire truck and police car, Inglewood city street sweeper that uses recycled water, and tours of the West Basin water purification plant where they make five types of "designer" water for over 200 locations and companies in the South Bay. Visitors taking the tour of the water purification plant will see how the Water District can take treated sewer water that would normally be sent to Santa

Monica Bay and make it into near distilled quality water in a matter of minutes. Guests will learn about native plants, California friendly landscaping and water conservation.

There will be educational and fun stage shows by the Discovery Science Center and coastal tide pool animals to touch from the SEALab aquarium's Traveling Tidepool in Redondo Beach. There will also be a petting zoo and pony rides, as well as an inflatable obstacle course for brave participants and Surf Simulator ride to test your surfing skills. Free hot dogs, pizza, drinks and ice cream will be provided.

Free parking will be available at the Pacific Corporate Towers at the corner of El Segundo and Sepulveda Boulevards with free shuttle buses to the facility.

Sponsors of the event include United Water, National Water Research Institute, HDR, California American Water, Golden State Water Company, Dreyer's, South Bay Environmental Services Center, Katz and Associates, PBS and J, Boyle/AECOM, Carollo Engineers, Psomas Engineers, Paisanos, AKM Engineers, Lee and RO, Inc., Inglewood Today, Daily Breeze, Palos Verdes Peninsula News and The Beach Reporter.

Participating community organizations include Mono Lake Committee, L.A. County Sanitation District, L.A. County Vector Control, Water Replenishment District of Southern California, Palos Verdes Peninsula High School Solar Cup team and boat, Manhattan Beach Roundhouse Aquarium, MWH Engineering, Manhattan Beach Young Professionals, South Bay Workforce Investment Board, Mirage Waterless Grass, So Cal Watersmart, AQUA flo Irrigation devices, California Landscape Contractors Assoc., Manhattan Beach Botanical Gardens, and Honeywell.

For more information about the event, call 310-660-6217.

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