



Immediate Release: March 2, 2011

Contact: Noelle Collins, Media and Public Information
310-660-6217 or noellec@westbasin.org

Ronald C. Smith elected President of West Basin Board of Directors

CARSON, Calif.—The West Basin Municipal Water District (West Basin) Board of Directors has elected Ronald C. (Ron) Smith to serve as its Board President for 2011. Director Smith has served on the West Basin Board of Directors for four years and was elected to his second term this past November.

“It will be an honor and a privilege to serve as Board President for West Basin,” said Director Smith. “West Basin is an innovative organization and I look forward to working with our outstanding team to expand our projects in water recycling, water use efficiency, and ocean-water desalination,” Smith said.

Director Smith represents the Division I Cities of Carson, Palos Verdes Estates, Rancho Palos Verdes, Rolling Hills Estates, Rolling Hills and portions of San Pedro and has served for the past four years as the West Basin representative on the Association of California Water Agencies' Joint Powers Insurance Authority (ACWA's JPIA) Board of Directors. In 2010, Director Smith was appointed to the National Water Research Institute Board of Directors, representing West Basin.

Founder and CEO of the REALTYSMITH Group and the Success Mastery Institute, Director Smith has brought his management and marketing expertise in business to bear in his role on the Board of Directors, helping West Basin Municipal Water District take its place as an international leader in the world of water. A family man, Director Smith is the proud father of 7 children. He is also an accomplished co-author of a self-development book and an active instructor of Tennis/Physical Conditioning and the Martial Arts.

###

West Basin Municipal Water District is committed to water reliability, water quality, sound financial and resource management, customer service and environmental stewardship. West Basin is a recognized, international leader in the production of recycled water, has won several awards for its leadership, water recycling and water resource management. West Basin provides more than 30 million gallons of recycled water throughout the South Bay each day, replacing enough precious drinking water to supply 60,000 households annually. To learn more, visit www.westbasin.org.