#### **Board of Directors**



Ronald C. Smith



Gloria D. Gray



Carol W. Kwan



Edward C. Little



Donald L. Dear

# January 2011 Newsletter

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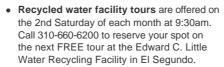
# Director Ronald C. (Ron) Smith elected President of West Basin Board of Directors



At its regular board meeting on Monday, January 24, 2011, the Board of Directors unanimously elected Ron Smith to serve as President and Don Dear to serve as Vice President of the Board for 2011

### **Getting a Good Deal**

West Basin is always focused on how to provide value to its customers. West Basin's investment in highly purified recycled water for a seawater intrusion barrier not only protects over \$200 million dollars worth of local groundwater, but also replenishes our groundwater supplies.







# Gray, Little and Smith re-elected



This past fall, Directors Gloria D. Gray, Edward C. Little and Ronald C. Smith were re-elected to serve on the West Basin Municipal Water District Board of Directors. Director Gray and Director Smith have each been elected to a second term and Director Little has been elected to serve his sixth term.

## Director Gloria Gray joins leadership on Metropolitan Board

The Metropolitan Water District of Southern California (MWD) Board of Directors has appointed Gloria D. Gray to serve as one of its Vice Presidents for 2011. Director Gray also serves on the statewide Delta Stewardship Council to help solve some of our state's most pressing water supply issues.



#### Window on the Ocean



Visit our Ocean-Water Desalination
Demonstration facility and see our 'wedgecam' our underwater video camera showing how our
wedgewire screen protects marine life and
eliminates the threat to fish from impingement.
You can also see our Santa Monica Bay test
aquarium where we are protecting marine life
from concentrated salt water. The facility is set
to open to the public in March 2011. Group tours
may be scheduled now by calling 310-660-6200.

# **Get Young People Involved**



West Basin's Education Programs reach out to many levels of students. Here are a few opportunities currently available to young people:

- Board of Directors Scholarship Program West Basin's Board of Directors is
  offering up to 10 scholarships, \$1,000 each, to winning high school seniors in
  West Basin's service area who have been accepted to a trade school,
  community college or university. Visit <a href="www.westbasin.org">www.westbasin.org</a> for the guidelines
  and application. Applications are due February 25, 2011.
- "Water is Life" Art Contest To encourage young people to learn about water issues, West Basin hosts an annual "Water is Life" art contest in the spring. Entries will be accepted from 3rd thru 12th grade students in West Basin's service area until March 11, 2011. Grand prize is a Macbook laptop. Visit www.westbasin.org for details.

# **Conserve Water**



Even with recent rains and an above-average snowpack, we still need to be efficient with our water. People in West Basin's service area have reduced water use 15% over the last year, but we have more to do. Improved water efficiency is making a difference in our water supply challenges and West Basin is offering devices and workshops to help residents and businesses improve water efficiency practices. Take advantage of our workshops and other programs:

High Efficiency Toilet Exchange - exchange your old water-wasting toilet
 (3.5 gallons per flush or more) for a new, water-efficient one at West Basin's
 High Efficiency Toilet Exchange. Call 1-866-861-0784 or visit
 <a href="https://www.waterprograms.com/westbasin">www.waterprograms.com/westbasin</a> to find out if you qualify. Upcoming

workshops include:

- o January 29, 2011 residents of Hawthorne, Gardena, Lawndale
- o February 26, 2011 residents of Culver City, El Segundo, Malibu and West Hollywood
- Ocean-Friendly Landscape Workshop Learn how to improve the health of your landscape, reduce runoff and be more efficient with your outdoor water use in this innovative, free workshop. More information at www.westbasin.org. Upcoming workshops:
  - o Feb. 5, 2011 at the Hawthorne Library
  - o March 19, 2011 at Malibu City Hall
- Smart Landscape Expo the 3rd annual Smart Landscape Expo is scheduled for Saturday, May 21, 2011 at the Edward C. Little Water Recycling Facility. Save the date! Details to come.
- Video Shorts Ever had questions about your water bill but didn't have time to ask? West Basin's website now hosts a short 2-minute video explaining how to read your water bill so that you can figure out how much water you're using at home. Additional "how to" video shorts include:
  - o Ocean-Friendly Landscape workshop brief overview
  - o Mulch vs. Compost
  - o Soil preparation after turf removal
  - o Drip irrigation retrofit
  - o Soil Analysis
  - o Programming a Weather-based or Smart Irrigation Controller
  - o Sprinkler nozzle retrofits
  - o How to read your water bill

Visit us at www.westbasin.org © West Basin Municipal Water District

Serving the cities of Carson, Culver City, El Segundo, Gardena, Hawthorne, Hermosa Beach, Inglewood, Lawndale, Lomita, Malibu, Manhattan Beach, Palos Verdes Estates, Rancho Palos Verdes, Redondo Beach, Rolling Hills, Rolling Hills Estates, and West Hollywood.

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