



WEST BASIN WATER NEWS



The Big Thirst

Meet the Author - Book Signing and Lecture with Charles Fishman

Join West Basin for lunch, lecture and book signing with "The Big Thirst" author Charles Fishman on Thursday, June 23, 2011 from 11:30 to 1:30.

This event is **FREE** but you must RSVP. Space is limited to 60 attendees on a first come, first served basis.

When: Thursday June 23, 2011
11:30 to 1:30
Light Lunch Provided

Where: Edward C. Little Water Recycling Facility
1935 S. Hughes Way, El Segundo, CA 90245

RSVP: Call Kirsten at West Basin 310-660-6211 or email her at kirsten@westbasin.org no later than Monday, June 20, 2011. Space available on a firm come, first served basis.



About the book:

The Secret Life of Water?

Join bestselling author Charles Fishman for a deep dive into the wonderful world of water and hear amazing stories about the people and projects providing clean, safe water in America and around the world. In a country with an abundance of clean water, available 24/7 and for less than a penny a gallon, are we missing a bigger picture? What happens when the water runs out.

Join us as Charles takes us on a journey to cities who went to the abyss of massive water issues only to pull themselves back with smart, innovative and economical water management solutions. Read the book and join us for a lively discussion about water and the people who clean it, deliver it, and then take it away in the LA Basin and around the world.

About the Author:



Charles Fishman is the author of *The Wal-Mart Effect*, a New York Times and Wall Street Journal bestseller. Fishman is a former metro and national reporter for The Washington Post. Since 1996, he has worked for the business magazine Fast Company. He has won numerous awards, including twice winning UCLA's Gerald Loeb Award for outstanding business writing, the most prestigious award in business journalism. His story about bottled water, "Message in a Bottle," was a finalist for the 2008 Gerald Loeb Award for magazine writing.

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