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DeAnne Blackmon, Public Information Specialist
310-660-6236 | DeAnneB@westbasin.org

WEST BASIN RELAUNCHES “CASH FOR KITCHENS” PROGRAM WITH ADDITIONAL WATER SAVINGS DEVICES

CARSON, Calif. – To help restaurants and food service facilities save water, [West Basin Municipal Water District](#) (West Basin) is expanding its [Cash for Kitchens](#) (C4K) Program, one of many free water conservation programs for businesses located in the West Basin service area.

The C4K Program provides free water efficiency devices, educational materials, and appliance rebate information that will reduce overhead costs and help employees become more water-use efficient. The program is designed to nurture behavioral changes that will result in water-efficient kitchen operations and business practices. West Basin aims to create long-lasting changes that empower kitchen staff and restaurant management with the knowledge, skills and tools to incorporate water conservation into their day-to-day business operations.

"West Basin is excited to relaunch our Cash for Kitchens program that brings renewed attention to water conservation and helps restaurants in our service area become more water and energy efficient," said West Basin Board President Scott Houston. "Through proactive outreach, education and innovative incentive programs such as Cash for Kitchens, West Basin reinforces its commitment to sustainability and environmental stewardship."

The program has received water-energy grants for over \$500,000 from the California Department of Water Resources and the United States Bureau of Reclamation to support the program. In addition to on-site water-use efficiency surveys, free pre-rinse spray valves and flow restrictors, C4K Program enhancements include appliance rebates for larger water saving devices such as air-cooled ice machines, dishwashers and connectionless steamers.

The C4K Program was established in 2008 in partnership with the South Bay Cities Council of Governments to increase water efficiency in the commercial and institutional food service sector within the West Basin service area. West Basin has also partnered with Green Media Creations Inc. to expand and administer the relaunched program.

Restaurants and food facilities can participate in this free program by contacting (888) 274-2167. For more information about Cash for Kitchens and other West Basin water efficiency programs, visit www.westbasin.org/c4k.

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West Basin Municipal Water District (West Basin) is a wholesale water agency that serves nearly one million people in 17 cities and unincorporated areas in Los Angeles County. West Basin provides imported drinking water, recycled water, as well as conservation and education programs. Through its Water for Tomorrow Program, West Basin is committed to protecting, diversifying, and securing our water supply for the future while continuing a history of innovation and industry leadership. Visit www.westbasin.org to learn more.