



Parkway Beautification Program

Frequently Asked Questions

1. Will it cost me anything to participate in the program?
 - No, there is no cost to participants selected for this program. Plants, materials, and landscaping labor is completely free, and fully paid for by a project partnership between West Basin Municipal Water District and Metropolitan Water District. In fact, this project may save you money in the long run because the California-native plants require less water than traditional grass. Less water consumption = more money kept in your wallet!
2. What will the new parkway landscape look like?
 - We have five different landscape designs for you to choose from. Each option is unique and incorporates California-native and climate-friendly plants that will enhance your parkway's natural beauty.
3. How will I know if my application has been approved?
 - We will contact you through email and/or a phone call to confirm your application status and provide updates.
4. When does the program start?
 - We will begin accepting applications on April 15, 2024. The application portal will close once the program funding has been fully utilized for 25 parkway projects. If we receive an overflow of sign-ups, we will put you on an "interest list" for potential future programs.
5. What is involved in the parkway conversion?
 - The process begins with a consultation between the program participant and West Basin's contractor, EcoTech Services. During the consultation, site measurements will be taken and a design template will be chosen. Next, EcoTech Services will schedule a technician to visit the property and perform an organic herbicide application to eliminate the existing grass. One to two weeks after the herbicide application, EcoTech will return to remove the grass and install your new drought-tolerant parkway landscape, including the installation of plants and conversion of your overhead sprinklers to a drip irrigation system.
6. How long does the process take from start to finish?
 - If your application is approved, it may take 1-2 weeks to schedule your site visit to measure the landscape and for you to choose your preferred landscape design. Landscapers will then organically eliminate and remove your parkway grass, which could take 2-3 weeks. Once we remove and dispose of the grass, it will take another 2 to 4 days to construct your new parkway. In total, it could take up to 6 weeks to complete the project.

7. What do participants need to do during the parkway conversion process?
 - After you choose your landscape design, you get to sit back, relax, and let us do the heavy lifting. West Basin and EcoTech will take care of the entire installation process.

8. How much maintenance will my new parkway require?
 - The California-native plants require minimal long-term maintenance. EcoTech will adjust your irrigation schedule for your new landscape and return to provide you with maintenance education. You will be provided with a Landscape Maintenance Guide to reference afterwards so you can maintain your new parkway with ease.